

$$37. F(b, C, T, i) = \frac{bT}{C} + \frac{iC}{2}$$

$$\frac{\partial F}{\partial C} = \frac{\partial}{\partial C} \left[ \frac{bT}{C} \right] + \frac{\partial}{\partial C} \left[ \frac{iC}{2} \right] = -\frac{bT}{C^2} + \frac{i}{2}$$

$$38. \text{ From } \eta = \frac{r}{\frac{\partial r}{\partial D}}, \text{ we have } \frac{\partial r}{\partial D} = \frac{r}{D\eta}. \text{ Substituting}$$

into Equation (3) gives

$$r_L = r + D \cdot \frac{r}{D\eta} + \frac{dC}{dD}$$

$$r_L = r + \frac{r}{\eta} + \frac{dC}{dD}$$

$$r_L = r \left[ 1 + \frac{1}{\eta} \right] + \frac{dC}{dD}$$

$$r_L = r \left[ \frac{\eta + 1}{\eta} \right] + \frac{dC}{dD}$$

$$r_L = r \left[ \frac{1 + \eta}{\eta} \right] + \frac{dC}{dD}$$

which is Equation (4).

$$39. R = f(r, a, n) = \frac{r}{1 + a\left(\frac{n-1}{2}\right)} = r \left[ 1 + a\left(\frac{n-1}{2}\right) \right]^{-1}$$

$$\begin{aligned} \frac{\partial R}{\partial n} &= r(-1) \left[ 1 + a\left(\frac{n-1}{2}\right) \right]^{-2} \cdot \frac{a}{2} \\ &= -\frac{ra}{2 \left[ 1 + a\left(\frac{n-1}{2}\right) \right]^2} \end{aligned}$$

### Problems 17.2

$$1. c = 7x + 0.3y^2 + 2y + 900$$

$$\frac{\partial c}{\partial y} = 0.6y + 2$$

When  $x = 20$  and  $y = 30$ , then

$$\frac{\partial c}{\partial y} = 0.6(30) + 2 = 20.$$

$$2. c = 2x\sqrt{x+y} + 6000$$

$$\frac{\partial c}{\partial x} = \frac{x}{\sqrt{x+y}} + 2\sqrt{x+y}$$

When  $x = 70$  and  $y = 74$ , then

$$\frac{\partial c}{\partial x} = \frac{70}{\sqrt{70+74}} + 2\sqrt{70+74} = \frac{179}{6}.$$

$$3. c = 0.03(x+y)^3 - 0.6(x+y)^2 + 9.5(x+y) + 7700$$

$$\frac{\partial c}{\partial x} = 0.09(x+y)^2 - 1.2(x+y) + 9.5$$

When  $x = 50$  and  $y = 80$ , then

$$\frac{\partial c}{\partial x} = 0.09(130)^2 - 1.2(130) + 9.5 = 1374.5.$$

$$4. P = 15lk - 3l^2 + 5k^2 + 500$$

$$\frac{\partial P}{\partial k} = 15l + 10k$$

$$\frac{\partial P}{\partial l} = 15k - 6l$$

$$5. P = 2.314l^{0.357}k^{0.643}$$

$$\frac{\partial P}{\partial l} = 2.314(0.357)l^{-0.643}k^{0.643}$$

$$= 0.826098 \left( \frac{k}{l} \right)^{0.643}$$

$$\frac{\partial P}{\partial k} = 2.314(0.643)l^{0.357}k^{-0.357}$$

$$= 1.487902 \left( \frac{l}{k} \right)^{0.357}$$

$$6. P = Al^\alpha k^\beta$$

$$a. \frac{\partial P}{\partial l} = A\alpha l^{\alpha-1} k^\beta = \left( \frac{\alpha}{l} \right) Al^\alpha k^\beta = \frac{\alpha P}{l}$$

$$b. \frac{\partial P}{\partial k} = A\beta l^\alpha k^{\beta-1} = \left( \frac{\beta}{k} \right) Al^\alpha k^\beta = \frac{\beta P}{k}$$

c. From parts (a) and (b),

$$\begin{aligned} l \frac{\partial P}{\partial l} + k \frac{\partial P}{\partial k} &= l \left( \frac{\alpha P}{l} \right) + k \left( \frac{\beta P}{k} \right) \\ &= \alpha P + \beta P = P(\alpha + \beta) = P(1) = P \end{aligned}$$

$$7. \frac{\partial q_A}{\partial p_A} = -40, \frac{\partial q_A}{\partial p_B} = 3, \frac{\partial q_B}{\partial p_A} = 5, \frac{\partial q_B}{\partial p_B} = -20$$

Since  $\frac{\partial q_A}{\partial p_B} > 0$  and  $\frac{\partial q_B}{\partial p_A} > 0$  the products are competitive.

$$8. \frac{\partial q_A}{\partial p_A} = -1, \frac{\partial q_A}{\partial p_B} = -2, \frac{\partial q_B}{\partial p_A} = -2, \frac{\partial q_B}{\partial p_B} = -3$$

Since  $\frac{\partial q_A}{\partial p_B} < 0$  and  $\frac{\partial q_B}{\partial p_A} < 0$  the products are complementary.

$$9. q_A = 100p_A^{-1}p_B^{-\frac{1}{2}}$$

$$q_B = 500p_B^{-1}p_A^{-\frac{1}{3}}$$

$$\frac{\partial q_A}{\partial p_A} = 100(-1)p_A^{-2}p_B^{-\frac{1}{2}} = \frac{-100}{p_A^2 p_B^{\frac{1}{2}}}$$

$$\frac{\partial q_A}{\partial p_B} = 100\left(-\frac{1}{2}\right)p_A^{-1}p_B^{-\frac{3}{2}} = \frac{-50}{p_A p_B^{\frac{3}{2}}}$$

$$\frac{\partial q_B}{\partial p_A} = 500\left(-\frac{1}{3}\right)p_B^{-1}p_A^{-\frac{4}{3}} = \frac{-500}{3p_B p_A^{\frac{4}{3}}}$$

$$\frac{\partial q_B}{\partial p_B} = 500(-1)p_B^{-2}p_A^{-\frac{1}{3}} = \frac{-500}{p_B^2 p_A^{\frac{1}{3}}}$$

Since  $\frac{\partial q_A}{\partial p_B} < 0$  and  $\frac{\partial q_B}{\partial p_A} < 0$ , the products are complementary.

$$10. \frac{\partial P}{\partial l} = 15.18l^{-0.54}k^{0.52}$$

$$\frac{\partial P}{\partial k} = 17.16l^{0.46}k^{-0.48}$$

If  $l = 1$  and  $k = 1$ , then  $\frac{\partial P}{\partial l} = 15.18$  and

$$\frac{\partial P}{\partial k} = 17.16$$

$$11. \frac{\partial P}{\partial B} = 0.01A^{0.27}B^{-0.99}C^{0.01}D^{0.23}E^{0.09}F^{0.27}$$

$$\frac{\partial P}{\partial C} = 0.01A^{0.27}B^{0.01}C^{-0.99}D^{0.23}E^{0.09}F^{0.27}$$

$$12. P = \frac{kl}{3k+5l}$$

$$a. \frac{\partial P}{\partial k} = \frac{l(3k+5l) - kl(3)}{(3k+5l)^2} = \frac{5l^2}{(3k+5l)^2}$$

$$\frac{\partial P}{\partial l} = \frac{k(3k+5l) - kl(5)}{(3k+5l)^2} = \frac{3k^2}{(3k+5l)^2}$$

b. When  $k = l$ , then

$$\begin{aligned} \frac{\partial P}{\partial k} + \frac{\partial P}{\partial l} &= \frac{5l^2}{(3l+5l)^2} + \frac{3l^2}{(3l+5l)^2} \\ &= \frac{8l^2}{64l^2} \\ &= \frac{1}{8} \end{aligned}$$

$$13. \frac{\partial z}{\partial x} = 4480. \text{ If a staff manager with an M.B.A.}$$

degree had an extra year of work experience before the degree, the manager would receive \$4480 more per year in extra compensation.

$$14. S_g = 7S_e^{\frac{1}{3}}S_i^{\frac{1}{2}}$$

$$\frac{\partial S_g}{\partial S_e} = 7\left(\frac{1}{3}\right)S_e^{-\frac{2}{3}}S_i^{\frac{1}{2}} = \left(\frac{7}{3}\right)\frac{\sqrt{S_i}}{\sqrt[3]{S_e^2}}$$

$$\frac{\partial S_g}{\partial S_i} = 7\left(\frac{1}{2}\right)S_e^{\frac{1}{3}}S_i^{-\frac{1}{2}} = \left(\frac{7}{2}\right)\frac{\sqrt[3]{S_e}}{\sqrt{S_i}}$$

If  $S_e = 125$  and  $S_i = 100$ , then

$$\frac{\partial S_g}{\partial S_e} = \left(\frac{7}{3}\right)\frac{10}{5^2} = \frac{14}{15} \text{ and } \frac{\partial S_g}{\partial S_i} = \left(\frac{7}{2}\right)\frac{5}{10} = \frac{7}{4}.$$

Thus if  $S_e$  increases to 126 and  $S_i$  remains at

100, then  $S_g$  increases by approximately  $\frac{14}{15}$ ; if

$S_i$  increases to 101 and  $S_e$  remains at 125, then

$S_g$  increases by approximately  $\frac{7}{4}$ .

$$15. a. \frac{\partial R}{\partial w} = -1.015; \frac{\partial R}{\partial s} = -0.846$$

b. One for which  $w = w_0$  and  $s = s_0$  since increasing  $w$  by 1 while holding  $s$  fixed decreases the reading ease score.

$$16. \omega = b^{-1}L^{-1}\sqrt{\frac{\tau}{\pi\rho}} = \frac{1}{bL}\sqrt{\frac{\tau}{\pi\rho}}^{-\frac{1}{2}} = \frac{1}{bL}\sqrt{\frac{1}{\pi\rho}\tau^{\frac{1}{2}}}$$

$$\frac{\partial \omega}{\partial b} = (-1)b^{-2}L^{-1}\sqrt{\frac{\tau}{\pi\rho}} = -\frac{1}{b^2L}\sqrt{\frac{\tau}{\pi\rho}}$$

$$\frac{\partial \omega}{\partial L} = b^{-1}(-1)L^{-2}\sqrt{\frac{\tau}{\pi\rho}} = -\frac{1}{bL^2}\sqrt{\frac{\tau}{\pi\rho}}$$

$$\frac{\partial \omega}{\partial \rho} = \frac{1}{bL} \sqrt{\frac{\tau}{\pi}} \left(-\frac{1}{2}\right) \rho^{-\frac{3}{2}} = -\frac{1}{2bL\rho^{\frac{3}{2}}} \sqrt{\frac{\tau}{\pi}}$$

$$\frac{\partial \omega}{\partial \tau} = \frac{1}{bL} \sqrt{\frac{1}{\pi\rho}} \left(\frac{1}{2}\right) \tau^{-\frac{1}{2}} = \frac{1}{2bL} \sqrt{\frac{1}{\pi\rho\tau}}$$

17.  $\frac{\partial g}{\partial x} = \frac{1}{V_F} > 0$  for  $V_F > 0$ . Thus if  $x$  increases and  $V_F$  and  $V_S$  are fixed, then  $g$  increases.

18.  $q_A = e^{-(p_A+p_B)}$  and  $q_B = \frac{16}{p_A^2 p_B^2} = 16 p_A^{-2} p_B^{-2}$

a.  $\frac{\partial q_A}{\partial p_B} = -e^{-(p_A+p_B)} < 0$

$$\frac{\partial q_B}{\partial p_A} = -32 p_A^{-3} p_B^{-2} < 0$$

Since both are  $< 0$ , A and B are complementary.

- b. Note that  $p_A$  and  $p_B$  are in units of thousands of dollars. When  $p_A = 1$  and  $p_B = 2$ , then

$$\frac{\partial q_A}{\partial p_B} = -e^{-3} = -\frac{1}{e^3}.$$

A decrease in the price of B of \$20 is a decrease in  $p_B$  of  $\frac{20}{2000} = 0.01$ . Thus the change in  $q_B$  is

approximately  $-\frac{1}{e^3}(-0.01) = \frac{0.01}{e^3}$ . So demand increases by approximately  $\frac{0.01}{e^3}$  unit.

19. a.  $\frac{\partial q_A}{\partial p_A} = 10\sqrt{p_B} \left(-\frac{1}{2} p_A^{-\frac{3}{2}}\right)$

$$\frac{\partial q_A}{\partial p_B} = \frac{10}{\sqrt{p_A}} \left(\frac{1}{2} p_B^{-\frac{1}{2}}\right)$$

When  $p_A = 9$  and  $p_B = 16$ , then  $\frac{\partial q_A}{\partial p_A} = 10(4) \left(-\frac{1}{2} \cdot \frac{1}{27}\right) = -\frac{20}{27}$  and  $\frac{\partial q_A}{\partial p_B} = \frac{10}{3} \left(\frac{1}{2} \cdot \frac{1}{4}\right) = \frac{5}{12}$ .

- b. From (a), when  $p_A = 9$  and  $p_B = 16$ , then  $\frac{\partial q_A}{\partial p_B} = \frac{5}{12}$ . Hence each \$1 reduction in  $p_B$  decreases  $q_A$  by

approximately  $\frac{5}{12}$  unit. Thus a \$2 reduction in  $p_B$  (from \$16 to \$14) decreases the demand for A by

approximately  $\frac{5}{12}(2) = \frac{5}{6}$  unit.

$$20. \quad c = \frac{q_A^2 (q_B^3 + q_A)^{\frac{1}{2}}}{17} + q_A q_B^{\frac{1}{3}} + 600$$

$$a. \quad \frac{\partial c}{\partial q_A} = \frac{1}{17} \left[ q_A^2 \cdot \frac{1}{2} (q_B^3 + q_A)^{-\frac{1}{2}} + (q_B^3 + q_A)^{\frac{1}{2}} (2q_A) \right] + q_B^{\frac{1}{3}}$$

$$= \frac{1}{17} \left[ \frac{1}{2} q_A^2 (q_B^3 + q_A)^{-\frac{1}{2}} + 2q_A (q_B^3 + q_A)^{\frac{1}{2}} \right] + q_B^{\frac{1}{3}}$$

$$\frac{\partial c}{\partial q_B} = \frac{1}{17} \left[ q_A^2 \cdot \frac{1}{2} (q_B^3 + q_A)^{-\frac{1}{2}} (3q_B^2) \right] + q_A \cdot \frac{1}{3} q_B^{-\frac{2}{3}}$$

$$= \frac{1}{17} \left[ \frac{3}{2} q_A^2 q_B^2 (q_B^3 + q_A)^{-\frac{1}{2}} \right] + \frac{1}{3} q_A q_B^{-\frac{2}{3}}$$

b. When  $q_A = 17$  and  $q_B = 8$ , then

$$\frac{\partial c}{\partial q_A} = \frac{1}{17} \left[ \frac{1}{2} (17)^2 \left( \frac{1}{23} \right) + 2(17)(23) \right] + 2 = \left[ \frac{1}{2} (17) \frac{1}{23} + 2(23) \right] + 2 \approx 48.37.$$

c. From (b), if  $q_A$  is reduced by one unit (from 17 to 16) while  $q_B$  remains at 8, then the cost will decrease by approximately \$48.37.

$$21. \quad a. \quad \frac{\partial R}{\partial E_r} = 2.5945 - 0.1608E_r - 0.0277I_r$$

If  $E_r = 18.8$  and  $I_r = 10$ , then  $\frac{\partial R}{\partial E_r} = -0.70564$ . Since  $\frac{\partial R}{\partial E_r} < 0$ ,

such a candidate should not be so advised.

$$b. \quad \frac{\partial R}{\partial N} = 0.8579 - 0.0122N$$

If  $\frac{\partial R}{\partial N} < 0$ , then  $N > 70.3 \approx 70\%$

$$22. \quad S = \frac{AT + 450}{\sqrt{A + T^2}}. \text{ Note: } A \text{ is expressed in hundreds of dollars.}$$

$$a. \quad \frac{\partial S}{\partial T} = \frac{(A + T^2)^{\frac{1}{2}} (A) - (AT + 450) \left[ \frac{1}{2} (A + T^2)^{-\frac{1}{2}} (2T) \right]}{\left( \sqrt{A + T^2} \right)^2}$$

$$= \frac{(A + T^2)^{-\frac{1}{2}} \left[ (A + T^2)A - (AT + 450)T \right]}{A + T^2} = \frac{A^2 - 450T}{(A + T^2)^{\frac{3}{2}}}$$

as was to be shown.

b. We want to find when  $\frac{\partial S}{\partial T} < 0$  and

$$A = \frac{9000}{100} = 90. \text{ First we find when } \frac{\partial S}{\partial T} = 0$$

and  $A = 90$ :

$$\frac{90^2 - 450T}{(90 + T^2)^{\frac{3}{2}}} = 0 \Rightarrow 90^2 - 450T = 0$$

$$\Rightarrow T = \frac{90^2}{450} = 18.$$

$\frac{\partial S}{\partial T} > 0$  for  $T < 18$ , and  $\frac{\partial S}{\partial T} < 0$  for  $T > 18$ .

Thus 18 months elapse before the sales volume begins to decrease.

23.  $q_A = 1000 - 50p_A + 2p_B$

$$\eta_{p_A} = \left(\frac{p_A}{q_A}\right) \frac{\partial q_A}{\partial p_A} = \left(\frac{p_A}{q_A}\right)(-50)$$

$$\eta_{p_B} = \left(\frac{p_B}{q_A}\right) \frac{\partial q_A}{\partial p_B} = \left(\frac{p_B}{q_A}\right)(2)$$

When  $p_A = 2$  and  $p_B = 10$ , then  $q_A = 920$ ,

from which  $\eta_{p_A} = -\frac{5}{46}$  and  $\eta_{p_B} = \frac{1}{46}$

24.  $q_A = 60 - 3p_A - 2p_B$

$$\eta_{p_A} = \left(\frac{p_A}{q_A}\right) \frac{\partial q_A}{\partial p_A} = \left(\frac{p_A}{q_A}\right)(-3)$$

$$\eta_{p_B} = \left(\frac{p_B}{q_A}\right) \frac{\partial q_A}{\partial p_B} = \left(\frac{p_B}{q_A}\right)(-2)$$

When  $p_A = 5$  and  $p_B = 3$ , then  $q_A = 39$ , from

which  $\eta_{p_A} = -\frac{5}{13}$  and  $\eta_{p_B} = -\frac{2}{13}$ .

25.  $q_A = \frac{100}{p_A \sqrt{p_B}}$

$$\eta_{p_A} = \left(\frac{p_A}{q_A}\right) \frac{\partial q_A}{\partial p_A} = \left(\frac{p_A}{q_A}\right) \left(\frac{-100}{p_A^2 \sqrt{p_B}}\right)$$

$$\eta_{p_B} = \left(\frac{p_B}{q_A}\right) \frac{\partial q_A}{\partial p_B} = \left(\frac{p_B}{q_A}\right) \left(\frac{-50}{p_A \sqrt{p_B^3}}\right)$$

When  $p_A = 1$  and  $p_B = 4$ , then  $q_A = 50$ . This

gives  $\eta_{p_A} = -1$  and  $\eta_{p_B} = -\frac{1}{2}$ .

### Problems 17.3

1.  $4x + 0 + 10z \frac{\partial z}{\partial x} = 0$

$$\frac{\partial z}{\partial x} = -\frac{4x}{10z} = -\frac{2x}{5z}$$

2.  $2z \frac{\partial z}{\partial x} - 10x + 0 = 0$

$$\frac{\partial z}{\partial x} = \frac{10x}{2z} = \frac{5x}{z}$$

3.  $6z \frac{\partial z}{\partial y} - 0 - 14y = 0$

$$\frac{\partial z}{\partial y} = \frac{14y}{6z} = \frac{7y}{3z}$$

4.  $0 + 2y + 6z^2 \frac{\partial z}{\partial y} = 0$

$$\frac{\partial z}{\partial y} = \frac{-2y}{6z^2} = -\frac{y}{3z^2}$$

5.  $x^2 - 2y - z^2 + y(x^2 z^2) = 20$

$$2x - 0 - 2z \frac{\partial z}{\partial x} + y \left[ x^2 \cdot 2z \frac{\partial z}{\partial x} + z^2 \cdot 2x \right] = 0$$

$$(2x^2 yz - 2z) \frac{\partial z}{\partial x} = -2x - 2xy z^2$$

$$\frac{\partial z}{\partial x} = \frac{-2x(1 + yz^2)}{2z(x^2 y - 1)} = \frac{x(yz^2 + 1)}{z(1 - x^2 y)}$$

6.  $3z^2 \frac{\partial z}{\partial x} + 2x^2 \left( 2z \frac{\partial z}{\partial x} \right) + 2z^2(2x) - y = 0$

$$(3z^2 + 4x^2 z) \frac{\partial z}{\partial x} = y - 4xz^2$$

$$\frac{\partial z}{\partial x} = \frac{y - 4xz^2}{3z^2 + 4x^2 z}$$

7.  $0 + e^y + e^z \frac{\partial z}{\partial y} = 0$

$$\frac{\partial z}{\partial y} = -\frac{e^y}{e^z} = -e^{y-z}$$