

Topics in Bayesian Modeling:
(1) Log Scores for Model Comparison and
(2) a Bayesian Non-Parametric Look at the
Frequentist Bootstrap

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- (1) **Log Scores** for **Model Comparison**
- (2) A **Bayesian non-parametric look** at the **frequentist bootstrap**

(1) Log Scores for Model Comparison

There are two rather **generic ways** to **perform model comparisons** in the **Bayesian paradigm**: **Bayes factors** and **log scores**.

Some people who **like Bayes factors** have **tried to claim** that **log scores** are **"not Bayesian."**

In the **first part** of **this talk** I will

- (a) **refute** this **claim**,
- (b) **demonstrate** that **neither method uniformly dominates** the **other** in **model discrimination ability**, and **therefore**
- (c) **advocate** for a **flexible position** in which **Bayesians should use whichever** of the **two methods performs better**, on a **problem-specific basis**.

Foundations and Notation: $\mathbb{P} \rightarrow (\theta, D, \mathcal{B})$

In the **Bayesian statistical paradigm**, when **You** (Good, 1950: a person wishing to reason sensibly in the presence of uncertainty) are solving a problem \mathbb{P} involving inference, prediction and/or decision-making, **You begin with three ingredients induced by \mathbb{P} :**

- an **unknown θ of principal interest** (think of a vector in \mathbb{R}^k),
- a **data set D (think of a vector in \mathbb{R}^n) relevant to decreasing Your uncertainty about θ , and**
- a **finite set of (true/false) propositions \mathcal{B} , all true, exhaustively describing the context of the problem \mathbb{P} and the data-gathering process that led to D .**

With this setup, a foundational theorem — independently developed by Bruno de Finetti (1937) and the American physicist Richard T. Cox (1946), based on different conceptions of the meaning of probability — then says that, if You wish to quantify Your uncertainty about θ in a logically-internally-consistent manner, one way to accomplish this goal is to specify

$$(\theta, D, \mathcal{B}) \rightarrow \mathcal{M} = \{p(\theta|\mathcal{B}), p(D|\theta \mathcal{B}), (\mathcal{A}|\mathcal{B}), U(a, \theta|\mathcal{B})\}$$

(a) **two probability distributions** for **inference** and **prediction**, namely **Your prior distribution** $p(\theta|\mathcal{B})$ — to **quantify Your information** about θ **external** to D — and **Your sampling distribution** $p(D|\theta \mathcal{B})$ — which, when **converted** into **Your likelihood function** $\ell_c(\theta|D \mathcal{B}) = c p(D|\theta \mathcal{B})$ (for some $c > 0$), **quantifies Your information** about θ **internal** to D , **respectively**, and

(b) **two additional ingredients** for **decision-making**, namely **Your action space** $(\mathcal{A}|\mathcal{B})$ (of **possible behavioral choices** a) and **Your utility function** $U(a, \theta^*|\mathcal{B})$, which **quantifies** and **trades off** the **costs** and **benefits arising** from **choosing action** a if the **unknown** θ **took on** the **value** θ^* .

Having **specified** these **four ingredients**,
which **collectively** form **Your model**

$$M = \{p(\theta|\mathcal{B}), p(D|\theta \mathcal{B}), (\mathcal{A}|\mathcal{B}), U(a, \theta|\mathcal{B})\} \quad (1)$$

for **Your uncertainty** about θ ,

(1) the **inference problem** is solved with **Bayes's Theorem**,

$$p(\theta|D \mathcal{B}) \propto p(\theta|\mathcal{B}) \ell_c(\theta|D \mathcal{B}), \quad (2)$$

One Equation Each for {Inference, Prediction, Decision}

in which **Your posterior distribution** $p(\theta|D\mathcal{B})$ summarizes the **totality** of **Your information** about θ ;

(2) the **prediction problem** is solved with the **equation**

$$p(D^*|D\mathcal{B}) = \int_{\Theta} p(D^*|\theta D\mathcal{B}) p(\theta|D\mathcal{B}) d\theta, \quad (3)$$

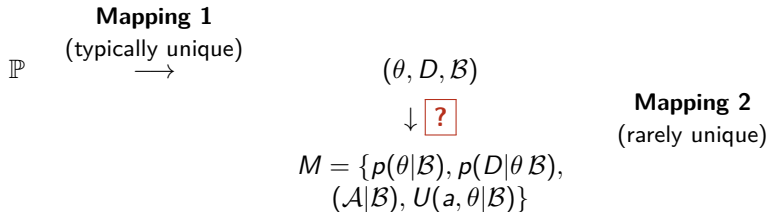
in which D^* is a **new data set** (e.g., **future data**), Θ is the **set** of **all possible** θ **values** and **Your posterior predictive distribution** $p(D^*|D\mathcal{B})$ **quantifies** the **totality** of **Your information** about D^* ; and

(3) the **decision problem** is solved with the **equation**

$$a_{\mathbb{P}}^* = \operatorname{argmax}_{a \in (\mathcal{A}|\mathcal{B})} \int_{\Theta} U(a, \theta|\mathcal{B}) p(\theta|D\mathcal{B}) d\theta, \quad (4)$$

in which $a_{\mathbb{P}}^*$ is the **optimal action** in the **principal decision problem** (if any) at the **heart** of \mathbb{P} : in **other words**, **find** the **action** that **maximizes expected utility**, where the **expectation** is over **Your total-information distribution** $p(\theta|D\mathcal{B})$.

The Main Substantive Problem: Model Uncertainty



Mapping 1 is generally unique, but what about Mapping 2?

It would be nice if the context of the problem \mathbb{P} You're solving would uniquely determine M (this could be regarded as an instance of **optimal Bayesian model specification; more later), but this is unfortunately rarely true.**

In practice, given the current state of understanding of this issue in the statistics profession, You generally have to fall back on basic principles to aid You in the model-specification process, which will involve activities such as answering questions of the form

$$\left\{ \begin{array}{l} \text{model comparison,} \\ \text{iteration (i)} \end{array} \right\} \quad Q_{MC_1}: \text{Is model } M_2 \text{ better than } M_1?$$

The Modeling-As-Decision Principle

In my **view**, three of these **basic model-specification principles** are as **follows**.

- The **Modeling-As-Decision Principle** (preamble). Questions such as Q_{MC_1} **above** seem **basic**, but are **actually not**: **deeper question**

{ **model comparison,**
iteration (ii) } Q_{MC_2} : Is **model M_2 better** than M_1 ,
for the **purpose to which**
the **modeling** will be **put**?

It's easy to think of **situations** (e.g., **should the Challenger space shuttle** have been **launched** at 31°F ?) in which

- (a) only **crude modeling** is **needed** to **obtain** a **definitive** and **retrospectively correct answer**,
- (b) **two models**, M_1 and M_2 , are **available**, with M_2 **fitting** the **data much better** than M_1 , and yet
- (c) M_1 and M_2 are **equally good** for the **purpose** to which the **modeling** will be **put** (deciding **whether** to **launch** at 31°F).

Three Modeling Principles

This gives rise to

The ***Modeling-As-Decision Principle*** (statement): Making clear the purpose of the modeling transforms model specification into a decision problem, which should be solved by maximizing expected utility with a utility function tailored to the specific problem under study;

- The ***Calibration Principle***: In model specification, it helps to know something about how often {the methods You're using to choose one model over another} get the right answer, and this can be ascertained by

- (a) creating simulation environments (structurally similar to the setup of the problem \mathbb{P} You're currently solving) in which You know what the right answer is, and

- (b) seeing how often Your methods recover known truth; and

- The ***Prediction Principle***: Good models make good predictions, and bad models make bad predictions; that's one important way You know that a model is good or bad.

A reminder of how log scores work. Consider first the (simplest) one-sample setting, in which $D = y = (y_1 \dots y_n)$ for real-valued y_i and the models to be compared are

$$M_j: \left\{ \begin{array}{l} (\gamma_j | M_j \mathcal{B}) \sim p(\gamma_j | M_j \mathcal{B}) \\ (y | \gamma_j M_j \mathcal{B}) \sim p(y | \gamma_j M_j \mathcal{B}) \end{array} \right\}. \quad (5)$$

When comparing a (future) data value y^* with the predictive distribution $p(\cdot | y M_j \mathcal{B})$ for it under M_j , it's been shown (see, e.g., O'Hagan and Forster 2004) that (under reasonable optimality criteria) all optimal scores measuring the discrepancy between y^* and $p(\cdot | y M_j \mathcal{B})$ are linear functions of $\log p(y^* | y M_j \mathcal{B})$ (the log of the height of the predictive distribution at the observed value y^*).

Using this fact, perhaps the most natural-looking form for a composite measure of predictive accuracy of M_j is a cross-validated version of the resulting log score,

$$LS_{CV}(M_j | y \mathcal{B}) = \frac{1}{n} \sum_{i=1}^n \log p(y_i | y_{-i} M_j \mathcal{B}), \quad (6)$$

in which y_{-i} is the y vector with observation i omitted.

Utility Justification for Log Scores in Model Comparison

Somewhat **surprisingly**, **Draper** and **Krnjajić** (2014; cf. **Laud** and **Ibrahim**, 1995) have shown that a **full-sample log score** that **omits** the **leave-one-out idea**,

$$LS_{FS}(M_j|y \mathcal{B}) = \frac{1}{n} \sum_{i=1}^n \log p(y_i|y M_j \mathcal{B}), \quad (7)$$

made **operational** with the **rule** {favor M_2 over M_1 if $LS_{FS}(M_2|y \mathcal{B}) > LS_{FS}(M_1|y \mathcal{B})$ }, can have **better small-sample model discrimination ability** than LS_{CV} .

LS_{FS} **looks like it uses the data twice**, but **any such effect** turns out to be **negligible for even moderate n** .

Utility justification for log scores. I assume now that the **central tasks** in \mathbb{P} **do not include decision-making**, so that **Your model M reduces** to $\{p(\theta|\mathcal{B}), p(D|\theta \mathcal{B})\}$.

For **simplicity of exposition**, let's **continue to consider** the **one-sample setting** with **no covariates**, in which (i) $D = y = (y_1, \dots, y_n)$ for $y_i \in \mathfrak{R}$ and (ii) y^* is a **future y value** (**generalizations are straightforward**).

Exchangeability \rightarrow Bayesian Non-Parametric Analysis

Before the data set y arrives, Your uncertainty about the y_i is exchangeable (this is part of \mathcal{B}), so by **de Finetti's Representation Theorem** for continuous outcomes, the only models with non-zero prior model probability can be expressed (for $i = 1, \dots, n$) as

$$\begin{aligned}(F|\mathcal{B}) &\sim p(F|\mathcal{B}) \\ (y_i|F\mathcal{B}) &\stackrel{\text{IID}}{\sim} F,\end{aligned}\tag{8}$$

in which F is a **continuous CDF** on \mathfrak{R} .

Without loss of generality (in the sense that the resulting posterior distributions are dense in the set \mathcal{F} of all CDFs on \mathfrak{R}), model (8) may be specialized to

$$\begin{aligned}(F|\alpha_0 F_0 \mathcal{B}) &\sim DP(\alpha_0, F_0) \\ (y_i|F\mathcal{B}) &\stackrel{\text{IID}}{\sim} F,\end{aligned}\tag{9}$$

in which $DP(\alpha_0, F_0)$ is the **Dirichlet-process (DP) prior** with concentration parameter $\alpha_0 \geq 0$ and prior estimate F_0 of F .

By the usual **DP conjugate updating**, the posterior on F (given y and \mathcal{B}) induced by (9) is

Steps (1) and (2) in the Argument

$$(F|y\mathcal{B}) \sim DP(\alpha^*, F^*), \quad (10)$$

where $\alpha^* = (\alpha_0 + n)$ and $F^* = \frac{\alpha_0 F_0 + n \hat{F}_n}{\alpha_0 + n}$; here $\hat{F}_n(t) = \frac{1}{n} \sum_{i=1}^n I(y_i \leq t)$ is the **empirical CDF** based on y and $I(A)$ is **1** if **proposition** A is **true** and **0** otherwise.

Thus the posterior expectation of F (given y and \mathcal{B}) is $E(F|y\mathcal{B}) = F^*$, which **reduces** to $E(F|y\mathcal{B}) = \hat{F}_n$ **when** $\alpha_0 \downarrow 0$.

The **utility-justification argument** for **log scores** proceeds in the following seven steps.

(1) Under the **Calibration Principle**, it's sensible to speak of an underlying data-generating model M_{DG} , which corresponds in model (9) to a **point-mass DP prior** ($\alpha_0 \rightarrow \infty$) on F at some **CDF** F_{DG} ; in other words, in this context, $M_{DG} \equiv F_{DG}$ (a simple example would be $M_{DG}: (y_i|\mathcal{B}) \stackrel{\text{iid}}{\sim} N(0, 1)$).

(2) Under the **Modeling-As-Decision Principle**, **Your job** in choosing between two models M_1 and M_2 is to **formulate this model comparison** as a **decision problem**, as follows.

The Subsidiary Decision Problem

- In the **setting** of equation (9), choosing a model corresponds to **specifying** (α_0, F_0) , so the **action space** $(\mathcal{A}|\mathcal{B})$ in this **subsidiary decision problem** consists of all possible choices of (α_0, F_0) for $\alpha_0 \in \mathbb{R}^+$ and $F_0 \in \mathcal{F}$ (this includes hierarchical specifications such as $(F_0|\mu \sigma \mathcal{B}) \sim N(\mu, \sigma^2)$ with a **prior** on (μ, σ)).
- The **uncertain quantity** θ in this **decision problem** is $M_{DG} = F_{DG}$, so let the set Θ of **possible values** of θ be $\Theta = \mathcal{F}$.
 - The **utility function** in **general decision problems** has the form $U(a, \theta|\mathcal{B})$; here, in this **subsidiary decision problem**, it suffices (for reasons that will become clear below) to define it **only** for $\theta = M_{DG} = F_{DG}$, as $U(M, F_{DG}|\mathcal{B})$, where M is a **particular choice** of (α_0, F_0) .
- In the **maximization** of **expected utility** in this **subsidiary decision problem**, the **expectation** is over the **posterior distribution** $p(M_{DG}|y \mathcal{B})$ for the **unknown** $\theta = M_{DG} = F_{DG}$, given the **data set** y and the **background information** \mathcal{B} .

This means that, in **this context**, $p(M_{DG}|y \mathcal{B}) = p(F_{DG}|y \mathcal{B})$, which (as noted above) is the **DP** (α^*, F^*) **distribution**.

Steps (3)–(5) in the Argument

(3) Each choice of a model M induces a predictive distribution $p_M(y^*|y M \mathcal{B})$ for a new data value y^* ; the corresponding predictive distribution under M_{DG} is $p_{M_{DG}}(y^*|y M_{DG} \mathcal{B}) = p(y^*|y F_{DG} \mathcal{B}) = p(y^*|F_{DG} \mathcal{B})$, which is just the sampling distribution under F_{DG} .

(4) Let the CDF corresponding to the predictive density $p_{M_{DG}}(y^*|y M_{DG} \mathcal{B}) = p(y^*|F_{DG} \mathcal{B})$ be $F_{DG}(y^*)$ (suppressing the dependence on \mathcal{B} for notational simplicity); then an integral such as

$$\int_{\mathfrak{R}} p(y^*|F_{DG} \mathcal{B}) \log p_M(y^*|y M \mathcal{B}) dy^* \quad (11)$$

can equally well be expressed as $\int_{\mathfrak{R}} \log p_M(y^*|y M \mathcal{B}) dF_{DG}(y^*)$.

(5) Motivated by the *Prediction Principle*, now define

$$U(M, F_{DG}|\mathcal{B}) \equiv \int_{\mathfrak{R}} \log p_M(y^*|y M \mathcal{B}) dF_{DG}(y^*) - \int_{\mathfrak{R}} \log p(y^*|F_{DG} \mathcal{B}) dF_{DG}(y^*) \quad (12)$$

The Utility Function in the Subsidiary Decision Problem

$$\begin{aligned} U(M, F_{DG}|\mathcal{B}) &\equiv \int_{\mathfrak{R}} \log p_M(y^*|y M \mathcal{B}) dF_{DG}(y^*) - \\ &\quad \int_{\mathfrak{R}} \log p(y^*|F_{DG} \mathcal{B}) dF_{DG}(y^*) \\ &= - \left[\int_{\mathfrak{R}} p(y^*|F_{DG} \mathcal{B}) \log p(y^*|F_{DG} \mathcal{B}) dy^* - \right. \\ &\quad \left. \int_{\mathfrak{R}} p(y^*|F_{DG} \mathcal{B}) \log p_M(y^*|y M \mathcal{B}) dy^* \right] \\ &= -KL[p_M(y^*|y M \mathcal{B}) || p(y^*|F_{DG} \mathcal{B})] ; \quad (13) \end{aligned}$$

in other words, $U(M, F_{DG}|\mathcal{B})$ is minus the **Kullback-Leibler divergence** of {the **predictive distribution** for a new data value y^* under M } from {the **corresponding predictive (sampling) distribution** under F_{DG} }.

(6) Now, recalling from above that $p(F_{DG}|y \mathcal{B})$ is the $DP(\alpha^*, F^*)$ distribution, it follows that for $\alpha_0 \downarrow 0$, $E(F_{DG}|y \mathcal{B}) = \hat{F}_n$.

Thus, by **Fubini's theorem**, for $\alpha_0 \downarrow 0$, the **expected utility** is

Expected Utility = Difference of Log Scores

$$\begin{aligned} E_{(F_{DG}|y \mathcal{B})} U(M, F_{DG}|\mathcal{B}) &= E_{(F_{DG}|y \mathcal{B})} \int_{\mathfrak{R}} \log p_M(y^*|y M \mathcal{B}) dF_{DG}(y^*) - \\ &\quad E_{(F_{DG}|y \mathcal{B})} \int_{\mathfrak{R}} \log p(y^*|F_{DG} \mathcal{B}) dF_{DG}(y^*) \\ &= \int_{\mathfrak{R}} E_{(F_{DG}|y \mathcal{B})} [\log p_M(y^*|y M \mathcal{B}) dF_{DG}(y^*)] - \\ &\quad \int_{\mathfrak{R}} E_{(F_{DG}|y \mathcal{B})} [\log p(y^*|F_{DG} \mathcal{B}) dF_{DG}(y^*)] \\ &= \int_{\mathfrak{R}} \log p_M(y^*|y M \mathcal{B}) d\hat{F}_n(y^*) - \\ &\quad \int_{\mathfrak{R}} \log p(y^*|F_{DG} \mathcal{B}) d\hat{F}_n(y^*) \\ &= \frac{1}{n} \sum_{i=1}^n \log p_M(y_i|y M \mathcal{B}) - \\ &\quad \frac{1}{n} \sum_{i=1}^n \log p_{M_{DG}}(y_i|y M_{DG} \mathcal{B}) \\ &\equiv LS_{FS}(M|y \mathcal{B}) - LS_{FS}(M_{DG}|y \mathcal{B}). \end{aligned} \tag{14}$$

(7) Therefore, with **this utility function** in the **subsidiary decision problem**, model M_2 will **maximize expected utility** (when compared with model M_1) **iff**

$$\left[\begin{array}{c} LS_{FS}(M_2|y \mathcal{B}) - \\ LS_{FS}(M_{DG}|y \mathcal{B}) \end{array} \right] > \left[\begin{array}{c} LS_{FS}(M_1|y \mathcal{B}) - \\ LS_{FS}(M_{DG}|y \mathcal{B}) \end{array} \right]; \quad (15)$$

in **other words**, **iff**

$$LS_{FS}(M_2|y \mathcal{B}) > LS_{FS}(M_1|y \mathcal{B}). \quad (16)$$

Thus the model-comparison rule

{find the model with the largest full-sample log score}

has a **well-grounded basis** in **Bayesian model specification**, as the **solution** to {the **model-comparison problem**, when **viewed** as a **subsidiary decision problem** with a **utility function** that **rewards predictive accuracy**}.

Now that log scores and Bayes factors are both Bayesian, how do they compare in their ability to correctly discriminate between models?

Strengths and weaknesses of Bayes factors and log scores.

Each of these approaches to answering the question

Q_1 : Is M_1 **better than** M_2 ?

has its advocates (**Bayes factors:** Berger, Pericchi, Bayarri, ...);
log scores: Gelfand & Ghosh, Laud & Ibrahim, Draper, ...).

- **A brief review of Bayes factors.** It looks **natural** to compare **models** on the basis of their **posterior probabilities**; from **Bayes's Theorem** in **odds form**,

$$\frac{p(M_2|D\mathcal{B})}{p(M_1|D\mathcal{B})} = \left[\frac{p(M_2|\mathcal{B})}{p(M_1|\mathcal{B})} \right] \cdot \left[\frac{p(D|M_2\mathcal{B})}{p(D|M_1\mathcal{B})} \right]; \quad (17)$$

the **first term** on the **right** is **just the prior odds** in favor of M_2 over M_1 , and the **second term** on the **right** is the **Bayes factor**, so in **plain language equation** (17) says

Bayes Factors (continued)

$$\begin{pmatrix} \text{posterior} \\ \text{odds} \\ \text{for } M_2 \\ \text{over } M_1 \end{pmatrix} = \begin{pmatrix} \text{prior odds} \\ \text{for } M_2 \\ \text{over } M_1 \end{pmatrix} \cdot \begin{pmatrix} \text{Bayes factor} \\ \text{for } M_2 \\ \text{over } M_1 \end{pmatrix}. \quad (18)$$

(**Bayes factors** seem to have **first** been **considered** by **Turing** and **Good** (~ 1941), as **part** of the **effort** to **break** the **German Enigma codes**.)

Odds o are **related** to **probabilities** p via $o = \frac{p}{1-p}$ and $p = \frac{o}{1+o}$; these are **monotone increasing transformations**, so the **decision rules** $\{\text{choose } M_2 \text{ over } M_1 \text{ if the posterior odds for } M_2 \text{ are greater}\}$ and $\{\text{choose } M_2 \text{ over } M_1 \text{ if } p(M_2|D\mathcal{B}) > p(M_1|D\mathcal{B})\}$ are **equivalent**.

This **approach** does have a **decision-theoretic basis**, but it's rather **odd**: if You **pretend** that the **only possible data-generating mechanisms** are $\mathcal{M} = \{M_1, \dots, M_m\}$ for finite m , and You **pretend** that **one** of the **models** in \mathcal{M} must be the **true data-generating mechanism** M_{DG} , and You **pretend** that the **utility function**

$$U(M, M_{DG}|\mathcal{B}) = \left\{ \begin{array}{ll} 1 & \text{if } M = M_{DG} \\ 0 & \text{otherwise} \end{array} \right\} \quad (19)$$

A Dark Cloud on the Horizon

reflects Your **real-world values**, then it's **decision-theoretically optimal** to choose the model in \mathcal{M} with the **highest posterior probability** (i.e., that choice **maximizes expected utility**).

If it's **scientifically appropriate** to take the **prior model probabilities** $p(M_j|\mathcal{B})$ to be **equal**, this rule reduces to **choosing the model with the highest Bayes factor in favor of it**; this can be found by (a) **computing the Bayes factor** in favor of M_2 over M_1 ,

$$BF(M_2 \text{ over } M_1 | D \mathcal{B}) = \frac{p(D|M_2 \mathcal{B})}{p(D|M_1 \mathcal{B})}, \quad (20)$$

favoring M_2 if $BF(M_2 \text{ over } M_1 | D \mathcal{B}) > 1$, i.e., if $p(D|M_2 \mathcal{B}) > p(D|M_1 \mathcal{B})$, and calling the **better model** M^* ; (b) **computing the Bayes factor** in favor of M^* over M_3 , calling the **better model** M^* ; and so on up through M_m .

Notice that there's **something else** a bit **funny** about this: $p(D|M_j \mathcal{B})$ is the **prior** (not posterior) **predictive distribution** for the data set D under model M_j , so the **Bayes factor rule** tells You to **choose the model that does the best job of predicting the data before any data arrives**.

Integrated/Marginal Likelihoods

Let's look at the **general problem** of **parametric model comparison**, in which model M_j has **its own parameter vector** γ_j (of length k_j), where $\gamma_j = (\theta, \eta_j)$, and is **specified** by

$$M_j: \left\{ \begin{array}{l} (\gamma_j | M_j \mathcal{B}) \sim p(\gamma_j | M_j \mathcal{B}) \\ (D | \gamma_j M_j \mathcal{B}) \sim p(D | \gamma_j M_j \mathcal{B}) \end{array} \right\}. \quad (21)$$

Here the quantity $p(D | M_j \mathcal{B})$ that **defines the Bayes factor** is

$$p(D | M_j \mathcal{B}) = \int p(D | \gamma_j M_j \mathcal{B}) p(\gamma_j | M_j \mathcal{B}) d\gamma_j; \quad (22)$$

this is called an **integrated likelihood** (or **marginal likelihood**) because it tells You to take a **weighted average** of the **sampling distribution/likelihood** $p(D | \gamma_j M_j \mathcal{B})$, but **NB** **weighted by the prior** for γ_j in model M_j ; as noted above, this may seem **surprising**, but it's **correct**, and it can lead to **trouble**, as follows.

The first trouble is **technical**: the **integral** in (22) can be **difficult to compute**, and may not even be easy to **approximate**.

The second thing to **notice** is that (22) can be **rewritten** as

The Darkness of the Cloud Becomes Apparent

$$p(D|M_j \mathcal{B}) = E_{(\gamma_j|M_j \mathcal{B})} p(D|\gamma_j M_j \mathcal{B}). \quad (23)$$

In other words the **integrated likelihood** is the **expectation** of the **sampling distribution** over the **prior** for γ_j in model M_j (evaluated at the **observed data set** D).

You can see that if the **available information** implies that $p(\gamma_j|M_j \mathcal{B})$ should be **diffuse**, the **expectation** defining the **integrated likelihood** can be **highly unstable** with respect to **small details** in how the **diffuseness is specified**.

Example: Integer-valued data set $D = (y_1 \dots y_n)$; $\bar{y} = \frac{1}{n} \sum_{i=1}^n y_i$

$M_1 = \mathbf{Geometric}(\theta_1)$ likelihood with a **Beta** (α_1, β_1) prior on θ_1 ;

$M_2 = \mathbf{Poisson}(\theta_2)$ likelihood with a **Gamma** (α_2, β_2) prior on θ_2 .

The **Bayes factor** in favor of M_1 over M_2 turns out to be

$$\frac{\Gamma(\alpha_1 + \beta_1) \Gamma(n + \alpha_1) \Gamma(n\bar{y} + \beta_1) \Gamma(\alpha_2) (n + \beta_2)^{n\bar{y} + \alpha_2} (\prod_{i=1}^n y_i!)}{\Gamma(\alpha_1) \Gamma(\beta_1) \Gamma(n + n\bar{y} + \alpha_1 + \beta_1) \Gamma(n\bar{y} + \alpha_2) \beta_2^{\alpha_2}}. \quad (24)$$

Instability of Bayes Factors to Prior Specification

With **standard diffuse priors** — take $(\alpha_1, \beta_1) = (1, 1)$ and $(\alpha_2, \beta_2) = (\epsilon, \epsilon)$ for some $\epsilon > 0$ — the **Bayes factor** reduces to

$$\frac{\Gamma(n+1) \Gamma(n\bar{y}+1) \Gamma(\epsilon) (n+\epsilon)^{n\bar{y}+\epsilon} \left(\prod_{i=1}^n y_i!\right)}{\Gamma(n+n\bar{y}+2) \Gamma(n\bar{y}+\epsilon) \epsilon^\epsilon}. \quad (25)$$

This goes to $+\infty$ as $\epsilon \downarrow 0$, i.e., You can make the evidence in **favor** of the **Geometric model** over the **Poisson** as **large** as You want, **no matter what the data says**, as a function of a quantity near 0 that **scientifically** You have **no basis** to specify.

If instead You **fix and bound** (α_2, β_2) away from 0 and let $(\alpha_1, \beta_1) \downarrow 0$, You can **completely reverse** this and make the evidence in **favor** of the **Poisson model** over the **Geometric** as **large** as You want (for **any** y).

The **bottom line** is that, when **scientific context** suggests **diffuse priors** on the **parameter vectors** in the **models** being **compared**, the **integrated likelihood values** that are at the **heart** of **Bayes factors** can be **hideously sensitive** to **small arbitrary details** in how the **diffuseness** is **specified**.

Laplace Approximation

This has been **well-known** for quite awhile now, and it's given rise to an **amazing amount of fumbling around**, as people who like **Bayes factors** have tried to find a way to **fix** the problem: at this point the **list of attempts** includes **{partial, intrinsic, fractional} Bayes factors, well-calibrated priors, conventional priors, intrinsic priors, expected posterior priors, ...** (e.g., Pericchi 2004), and all of them **exhibit** a level of **ad-hockery** that's **otherwise absent** from the **Bayesian paradigm**.

Approximating integrated likelihoods. The goal is

$$p(D|M_j \mathcal{B}) = \int p(D|\gamma_j M_j \mathcal{B}) p(\gamma_j|M_j \mathcal{B}) d\gamma_j; \quad (26)$$

maybe there's an **analytic approximation** to this that will suggest how to **avoid trouble**.

Laplace (1785) already faced this problem **225 years ago**, and he offered a **solution** that's often useful, which people now call a **Laplace approximation** in his honor (it's an **example** of what's also known in the **applied mathematics literature** as a **saddle-point approximation**).

Laplace Approximation (continued)

Noticing that the **integrand** $P^*(\gamma_j) \equiv p(D|\gamma_j M_j \mathcal{B}) p(\gamma_j|M_j \mathcal{B})$ in $p(D|M_j \mathcal{B})$ is an **un-normalized version** of the **posterior distribution** $p(\gamma_j|D M_j \mathcal{B})$, and appealing to a **Bayesian version** of the **Central Limit Theorem** — which says that **with a lot of data**, such a **posterior distribution** should be **close to Gaussian**, centered at the **posterior mode** $\hat{\gamma}_j$ — You can see that (with a **large sample size** n) $\log P^*(\gamma_j)$ should be **close to quadratic** around that mode; the **Laplace idea** is to take a **Taylor expansion** of $\log P^*(\gamma_j)$ around $\hat{\gamma}_j$ and **retain** only the terms out to **second order**; the result is

$$\begin{aligned} \log p(D|M_j \mathcal{B}) &= \log p(D|\hat{\gamma}_j M_j \mathcal{B}) + \log p(\hat{\gamma}_j|M_j \mathcal{B}) \\ &\quad + \frac{k_j}{2} \log 2\pi - \frac{1}{2} \log |\hat{I}_j| + O\left(\frac{1}{n}\right); \quad (27) \end{aligned}$$

here $\hat{\gamma}_j$ is the **maximum likelihood estimate** of the **parameter vector** γ_j under **model** M_j and \hat{I}_j is the **observed information matrix** under M_j .

Notice that the **prior** on γ_j in model M_j enters into this **approximation** through $\log p(\hat{\gamma}_j|M_j \mathcal{B})$, and this is a term that **won't go away with more data**: as n increases this term is $O(1)$.

Using a **less precise Taylor expansion**, Schwarz (1978) obtained a **different approximation** that's the **basis** of what has come to be **known** as the **Bayesian information criterion (BIC)**:

$$\log p(y|M_j \mathcal{B}) = \log p(y|\hat{\gamma}_j M_j \mathcal{B}) - \frac{k_j}{2} \log n + O(1). \quad (28)$$

People often work with a **multiple** of this for **model comparison**:

$$BIC(M_j|D \mathcal{B}) = -2 \log p(D|\hat{\gamma}_j M_j \mathcal{B}) + k_j \log n \quad (29)$$

(the -2 **multiplier** comes from **deviance** considerations); **multiplying** by -2 induces a **search** (with this approach) for **models** with **small BIC**.

This **model-comparison method** makes an **explicit trade-off** between **model complexity** (which **goes up** with k_j at a $\log n$ rate) — and model **lack of fit** (through the $-2 \log p(D|\hat{\gamma}_j M_j \mathcal{B})$ **term**).

BIC is called an **information criterion** because it resembles **AIC** (Akaike, 1974). which was derived using **information-theoretic** reasoning:

$$AIC(M_j|D \mathcal{B}) = -2 \log p(D|\hat{\gamma}_j M_j \mathcal{B}) + 2 k_j. \quad (30)$$

Unit-Information Prior at the Heart of BIC

AIC penalizes **model complexity** at a **linear rate** in k_j and so can have **different behavior** than **BIC**, especially with moderate to large n (**BIC** tends to choose **simpler models**; more on this later).

It's possible to work out what **implied prior BIC is using**, from the point of view of the **Laplace approximation**; the result is

$$(\gamma_j | M_j \mathcal{B}) \sim N_{k_j}(\hat{\gamma}_j, n\hat{l}_j^{-1}) \quad (31)$$

(note that this **only makes sense after transforming** all the **components** of γ_j to **live on the entire real line**).

In the **literature** this is called a **unit-information prior**, because in **large samples** it corresponds to the **prior being equivalent to 1 new observation** yielding the **same sufficient statistics** as the **observed data**.

This **prior is data-determined**, but this **effect is close to negligible** even with only **moderate** n .

Bayes Factors *and* (Not Versus) Log Scores

The BIC **approximation** to Bayes factors has the **extremely desirable property** that it's **free** of the **hideous instability** of **integrated likelihoods** with respect to **tiny details**, in how **diffuse priors** are specified, that **do not arise directly from the science of the problem**.

In my view, if You're going to use **Bayes factors** to **choose** among **models**, You're **well advised** to use a **method like BIC** that **protects You from Yourself** in **mis-specifying those tiny details**.

OK, so **now we have two Bayesian ways to compare models** — **Bayes factors** and **log scores** — each **supported** by **people** who (by and large) have **acted toward each other** like **warring factions**.

I will now argue that **neither approach dominates the other**, which leads me to propose a **peace treaty** based on the recommendation

{use each method when its strengths outweigh those of the **other method**};

along the way in **this argument**, I'll articulate the **final Principle** for **Bayesian modeling** in **this talk**.

Case 1

- **Case 1:** M_1 and M_2 are **both parametric**, and the **dimensions** of their **parameter spaces** are the **same**.

Example: Consider **assessing** the **performance** of a **drug**, for **lowering** **systolic blood pressure** (SBP) in **hypertensive** patients, in a **phase-II clinical trial**, and suppose that a **Gaussian sampling distribution** for the **outcome variable** is **reasonable** (possibly after **transformation**).

Two **frequent designs** in **settings** of **this type** have as their goals **quantifying improvement** and **establishing bio-equivalence**.

- (**quantifying improvement**) Here You want to **estimate** the **mean decline** in **blood pressure** under this drug, and it would be **natural** to choose a **repeated-measures (pre-post) experiment**, in which **SBP values** are obtained for **each patient**, both **before** and **after** taking the drug for a **sufficiently long** period of time for its **effect** to become **apparent**.

Let θ stand for the **mean difference** ($SBP_{before} - SBP_{after}$) in the **population** of **patients** to which it's **appropriate** to **generalize** from the **patients** in Your **trial**, and let $D = y = (y_1 \dots y_n)$,

The Decision-Versus-Inference Principle

where y_i is the **observed difference** ($SBP_{before} - SBP_{after}$) for **patient i** ($i = 1, \dots, n$).

The **real-world purpose** of this **experiment** is to **decide** whether to **take the drug forward to phase III**; under the **weight** of **20th-century inertia** (in which **decision-making** was **strongly** — and **incorrectly** — **subordinated to inference**), Your **first impulse** might be to **treat this** as an **inferential problem** about θ , but **it's not**; it's a **decision problem** that **involves θ** .

This is an **example** of the

- **Decision-Versus-Inference Principle:** It's good to get out of the habit of using inferential methods to make decisions: their implicit utility structure is often far from optimal.

The **action space** here is $(\mathcal{A}|\mathcal{B}) = (a_1, a_2) = (\text{don't take the drug forward to phase III, do take it forward})$, and a **sensible utility function** $U(a_j, \theta|\mathcal{B})$ should be **continuous** and **monotonically increasing** in θ over a **broad range** of **positive θ** values (the **bigger** the **SBP decline** for **hypertensive patients** who **start** at (say) **160 mmHg**,

Practical Significance Improvement Threshold

the **better**, up to a **drop** of about **60 mmHg**, **beyond** which the **drug** starts inducing **fainting spells**).

However, to **facilitate** a **comparison** between **Bayes factors** (and their **special case BIC** (Schwarz, 1978)) and **log scores**, here I'll **compare two models** M_1 and M_2 that **dichotomize** the θ range, **but not at 0**: despite a **century** of **textbook claims** to the **contrary**, **there's nothing special about $\theta = 0$ in this setting**, and in fact You **know scientifically** that θ is **not exactly 0** (because the **outcome variable** in **this experiment** is **conceptually continuous**).

What **matters** here is whether $\theta > \Delta$, where Δ is a **practical significance improvement threshold** below which the drug is **not worth advancing** into **phase III** (for example, **any drug** that did not **lower SBP** for **severely hypertensive patients** — those whose **pre-drug values** average **160 mmHg** or more — by **at least 15 mmHg** would **not deserve further attention**).

With **little information** about θ **external** to this **experimental data set**, what **counts** in this **situation** is the **comparison** of the following **two models**:

$$M_1: \left\{ \begin{array}{l} (\theta|\mathcal{B}) \sim \text{diffuse for } \theta \leq \Delta \\ (y_i|\theta \mathcal{B}) \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2) \end{array} \right\} \quad \text{and} \quad (32)$$

$$M_2: \left\{ \begin{array}{l} (\theta|\mathcal{B}) \sim \text{diffuse for } \theta > \Delta \\ (y_i|\theta \mathcal{B}) \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2) \end{array} \right\}, \quad (33)$$

in which **for simplicity** I'll take σ to be **known** (the **results** are **similar** with σ **learned** from the **data**).

This gives rise to **three model-selection methods** that can be **compared calibratively**:

- **Full-sample log scores**: choose M_2 if $LS_{FS}(M_2|y \mathcal{B}) > LS_{FS}(M_1|y \mathcal{B})$.
- **Posterior probability**: let

$$M^*: \left\{ \begin{array}{l} (\theta|\mathcal{B}) \sim \text{diffuse on } \mathfrak{R} \\ (y_i|\theta \mathcal{B}) \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2) \end{array} \right\}, \quad (34)$$

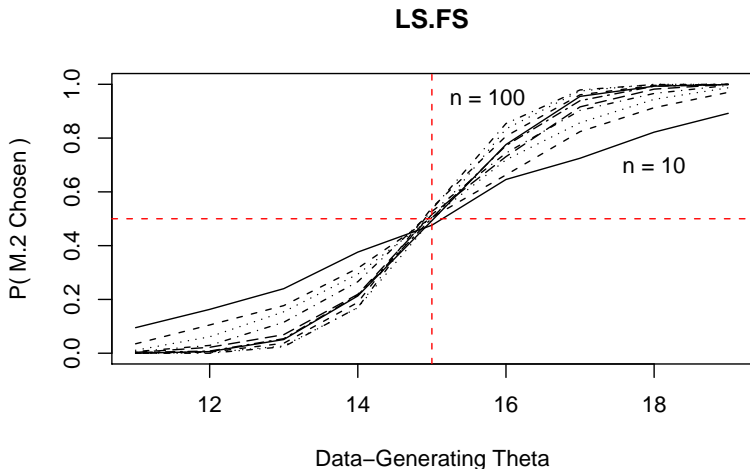
and **choose** M_2 if $p(\theta > \Delta|y M^* \mathcal{B}) > 0.5$.

- **BIC**: choose M_2 if $BIC(M_2|y \mathcal{B}) < BIC(M_1|y \mathcal{B})$.

Simulation experiment details, based on the **SBP drug trial**: $\Delta = 15$;
 $\sigma = 10$; $n = 10, 20, \dots, 100$; **data-generating** $\theta_{DG} = 11, 12, \dots, 19$;
 $\alpha = 0.05$; **1,000 simulation replications**; **Monte-Carlo approximations**
of the **predictive ordinates** in LS_{FS} based on **10,000 posterior draws**.

The **figures** below give **Monte-Carlo estimates** of the
probability that M_2 is chosen.

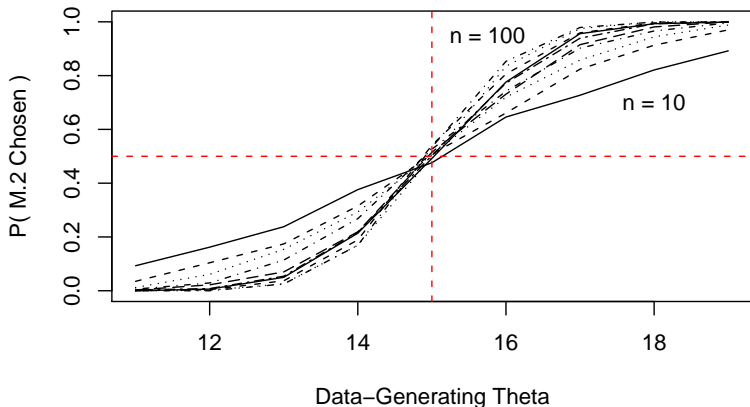
LS_{FS} Results: Quantifying Improvement



This exhibits all the **monotoncities** that it **should**, and **correctly yields 0.5** for all n with $\theta_{DG} = 15$.

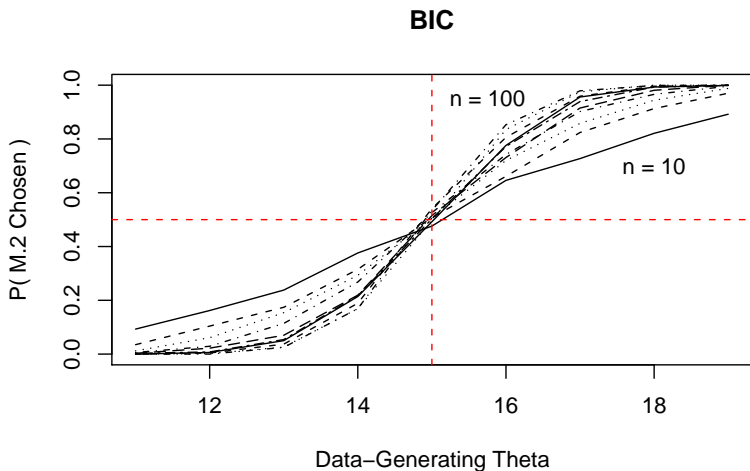
Posterior Probability Results: Quantifying Improvement

Posterior Probability



Even though the LS_{FS} and **posterior-probability methods** are **quite different**, their **information-processing** in **discriminating** between M_1 and M_2 is **identical** to within ± 0.003 (well within simulation noise with **1,000** replications).

BIC Results: Quantifying Improvement



Here **BIC** and the **posterior-probability approach** are **algebraically identical**, making the **model-discrimination performance** of **all three approaches** the same in this problem.

Establishing Bio-Equivalence

- **(establishing bio-equivalence)** In this case there's a **previous hypertension drug B** (call the **new drug A**) and You're wondering if the **mean effects** of the **two drugs** are **close enough** to regard them as **bio-equivalent**.

A **good design** here would again have a **repeated-measures** character, in which **each patient's SBP** is measured **four times**: **before** and **after** taking drug A , and **before** and **after** taking drug B (allowing **enough time** to elapse between **taking the two drugs** for the **effects** of the **first drug** to **disappear**).

Let θ stand for the **mean difference**

$$[(SBP_{before,A} - SBP_{after,A}) - (SBP_{before,B} - SBP_{after,B})] \quad (35)$$

in the **population** of **patients** to which it's **appropriate** to **generalize** from the **patients in Your trial**, and let y_i be the **corresponding difference** for patient i ($i = 1, \dots, n$).

Again in this **setting** there's **nothing special** about $\theta = 0$, and as **before** You **know scientifically** that θ is **not exactly 0**;

Bio-Equivalence Modeling

what **matters** here is whether $|\theta| \leq \lambda$, where $\lambda > 0$ is a **practical significance bio-equivalence threshold** (e.g., **5 mmHg**).

Assuming **as before** a **Gaussian sampling story** and **little information** about θ **external** to this **experimental data set**, what **counts** here is a **comparison** of

$$M_3: \left\{ \begin{array}{l} (\theta|\mathcal{B}) \sim \text{diffuse for } |\theta| \leq \lambda \\ (y_i|\theta \mathcal{B}) \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2) \end{array} \right\} \quad \text{and} \quad (36)$$

$$M_4: \left\{ \begin{array}{l} (\theta|\mathcal{B}) \sim \text{diffuse for } |\theta| > \lambda \\ (y_i|\theta \mathcal{B}) \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2) \end{array} \right\}, \quad (37)$$

in which σ is again taken for **simplicity** to be **known**.

A **natural alternative** to **BIC** and LS_{FS} here is again based on **posterior probabilities**: as before, let

$$M^* = \{(\theta|\mathcal{B}) \sim \text{diffuse on } \mathfrak{R}, (y_i|\theta \mathcal{B}) \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2)\}, \text{ but this time favor } M_4 \text{ over } M_3 \text{ if } p(|\theta| > \lambda | y M^* \mathcal{B}) > 0.5.$$

As before, a **careful real-world choice** between M_3 and M_4 in **this case** would be **based** on a **utility function** that **quantified** the

Bio-Equivalence Model Comparison

costs and benefits of

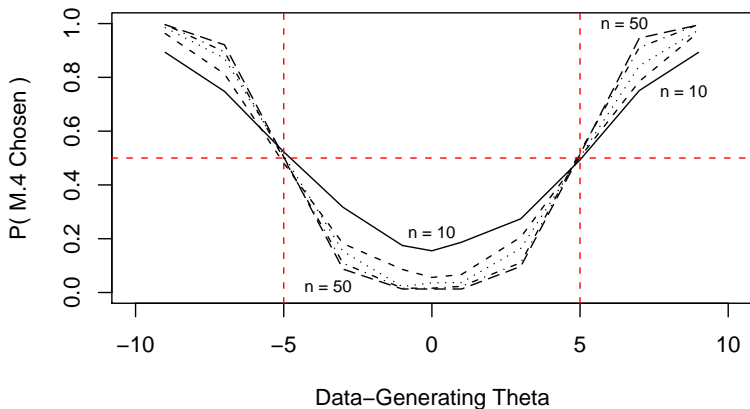
{**claiming** the two drugs were **bio-equivalent** when they **were**,
concluding that they were **bio-equivalent** when they **were not**,
deciding that they were **not bio-equivalent** when they **were**,
judging that they were **not bio-equivalent** when they were **not**},

but here I'll again simply **compare** the **calibrative performance** of
 LS_{FS} , **posterior probabilities**, and **BIC**.

Simulation experiment details, based on the **SBP drug trial**: $\lambda = 5$;
 $\sigma = 10$; $n = 10, 20, \dots, 100$; **data-generating**

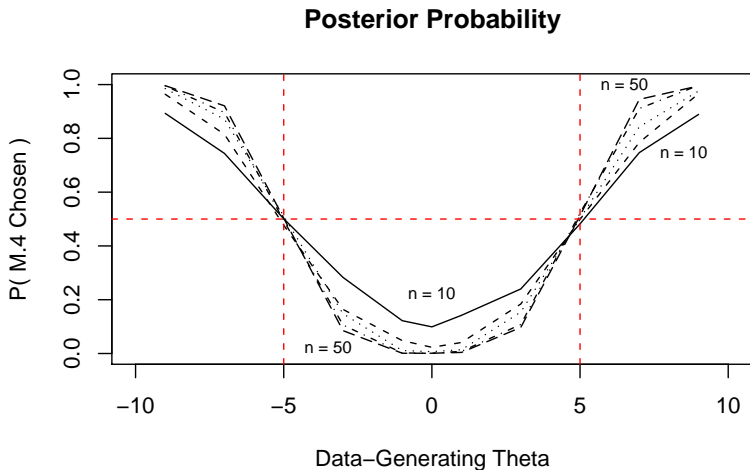
$\theta_{DG} = \{-9, -7, -5, -3, -1, 0, 1, 3, 5, 7, 9\}$; $\alpha = 0.05$; **1,000 simulation**
replications, $M = 10,000$ **Monte-Carlo draws** for LS_{FS} .

LS.FS



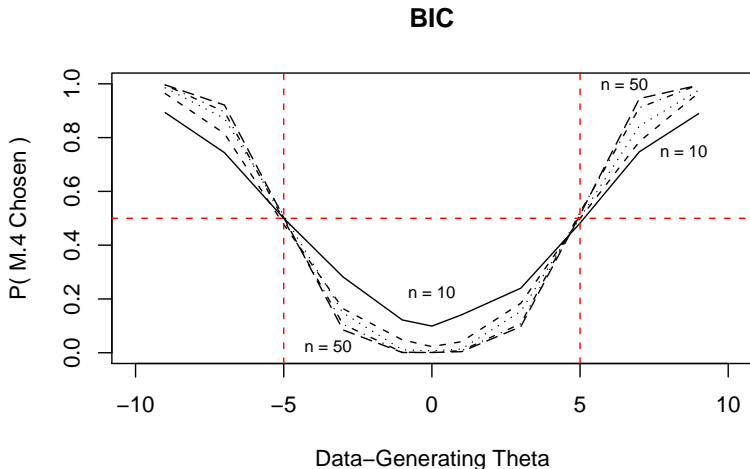
In this **setting**, comparing $|\theta| \leq \lambda$ versus $|\theta| > \lambda$ with $\lambda > 0$, LS_{FS} has the **correct large-sample behavior**, **both** when $|\theta_{DG}| \leq \lambda$ and when $|\theta_{DG}| > \lambda$.

Posterior Probability Results: Bio-Equivalence



The **qualitative behavior** of the LS_{FS} and **posterior-probability methods** is **identical**, although there are some **numerical differences** (**highlighted** later).

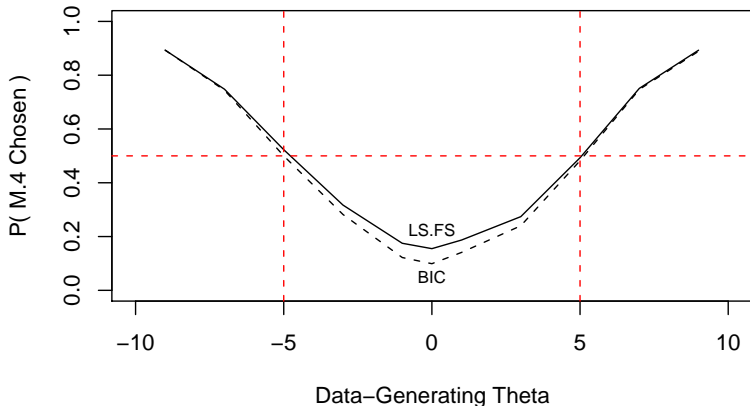
BIC Results: Bio-Equivalence



In the **quantifying-improvement** case, the **BIC** and **posterior-probability** methods were **algebraically identical**; here they **nearly coincide** (differences of ± 0.001 with 1,000 simulation repetitions).

LS_{FS} Versus BIC Results: Bio-Equivalence

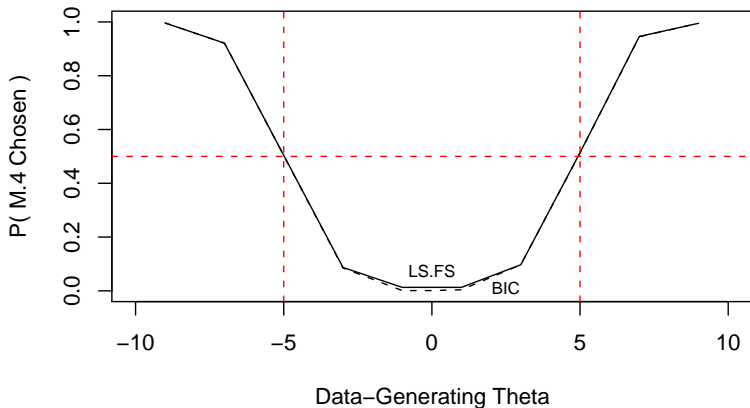
LS.FS Versus BIC (n = 10)



If You call **choosing** M_4 : $|\theta| > \lambda$ when $|\theta_{DG}| \leq \lambda$ a **false-positive** error and **choosing** M_3 : $|\theta| \leq \lambda$ when $|\theta_{DG}| > \lambda$ a **false-negative** mistake, with $n = 10$ there's a **trade-off**: LS_{FS} has more **false positives** and BIC has more **false negatives**.

LS_{FS} Versus BIC Results: Bio-Equivalence

LS.FS Versus BIC (n = 50)



By the time You **reach** $n = 50$ in **this problem**, LS_{FS} and BIC are **essentially equivalent**.

The Decision-Versus-Inference Principle, Revisited

In the **context** of the **quantifying-improvement example**, the **real-world purpose** of the **experiment** was to **decide whether or not** to **take the drug forward** to **phase III**.

Suppose that You **tried** to **solve** this **decision problem** with a **popular inferential tool**: **frequentist hypothesis-testing** of $H_0: \theta \leq \Delta$ versus $H_A: \theta > \Delta$ at **significance level** α .

Decision-theoretically this is **already wrong**; as **noted** back on **page 83**, the **utility function** should **actually** be **continuous** in θ rather than **artificially dichotomizing** Θ into $(-\infty, \Delta]$ and (Δ, ∞) .

Even if You **temporarily** buy into this **incorrect dichotomization**, to **solve the problem properly** You'd have to **quantify the real-world consequences** of **each** of the **cells** in this **table** specifying $U(a, \theta)$ (here $u_{ij} \geq 0$):

<u>Action</u>	<u>Truth</u>	
	$\theta \leq \Delta$	$\theta > \Delta$
a_1 (stop)	u_{11}	$-u_{12}$
a_2 (phase III)	$-u_{21}$	u_{22}

Decision-Theory (Not Inference) For Decision Problems

<u>Action</u>	<u>Truth</u>	
	$\theta \leq \Delta$	$\theta > \Delta$
a_1 (stop)	u_{11}	$-u_{12}$
a_2 (phase III)	$-u_{21}$	u_{22}

- u_{11} is the **gain** from **correctly not taking the drug forward** to **phase III**;
- u_{12} is the **loss** from **incorrectly failing to take the drug forward** to **phase III**;
- u_{21} is the **loss** from **incorrectly taking the drug forward** to **phase III**;
- u_{22} is the **gain** from **correctly taking the drug forward** to **phase III**.

The **optimal Bayesian decision** turns out to be:
choose a_2 (go forward to phase III) iff

$$P(\theta > \Delta | y \mathcal{B}) \geq \frac{u_{11} + u_{21}}{u_{11} + u_{12} + u_{21} + u_{22}} = u^* . \quad (38)$$

The **frequentist (hypothesis-testing) inferential approach** is **equivalent** to this **only if**

Optimal Decision-Making in Phase-II Trials

$$\alpha = 1 - u^* = \frac{u_{12} + u_{22}}{u_{11} + u_{12} + u_{21} + u_{22}}. \quad (39)$$

The **implicit trade-off** between **false positives and false negatives** in BIC and LS_{FS} — and the **built-in trade-off** in level- α **hypothesis-testing** for any **given** α — may be **close to optimal** or not, according to the **real-world values** of $\{u_{11}, u_{12}, u_{21}, u_{22}\}$.

In **phase-II clinical trials** or **micro-array experiments**, when You're **screening many drugs** or **genes** for those that **may lead** to an **effective treatment** and — from the **drug company's point of view** — a **false-negative error** (of **failing to move forward** with a **drug** or **gene** that's actually **worth further investigation**) can be **much more costly** than a **false-positive mistake**, this **corresponds** to $u_{12} \gg u_{21}$ and **leads** in the **hypothesis-testing approach** in **phase-II trials** to a **willingness** to use (**much**) **larger** α **values** than the **conventional 0.01** or **0.05**, something that **good frequentist biostatisticians** have **long known intuitively**.

(In **work** I've done with a **Swiss pharmaceutical company**, this **approach** led to α **values** on the order of **0.45**, which is **close** to the **implicit trade-off** in **BIC** and LS_{FS} .)

Case 2: Comparing Models of Different Dimensions

- **Case 2:** M_1 and M_2 are **both parametric**, but the **dimension** of the parameter space in M_2 is **greater than that** in M_1 .

It's **necessary** to **distinguish** between **problems** in which there **is or is not** a **structural singleton** in the (continuous) set Θ of **possible values** of θ : **settings** where it's **scientifically important** to **distinguish** between $\theta = \theta_0$ and $\theta \neq \theta_0$ — an **example** (back in the **days before genome sequencing**) would be **discriminating** between **{these two genes are on different chromosomes (the strength θ of their genetic linkage is $\theta_0 = 0$)}** and **{these two genes are on the same chromosome ($\theta > 0$)}**.

The Structural Singleton Principle. Comparing a model defined by $\theta = \theta_0$ with **one** defined by $\theta \neq \theta_0$ — which is **equivalent** to **testing** the **sharp-null hypothesis** $H_0: \theta = \theta_0$ — in **settings** without a **structural singleton** at θ_0 is **always unwise**.

This is because

- (a) **You already know** from **scientific context**, when the **outcome variable** is **continuous**, that H_0 is **false**, and (**relatedly**)

Comparing Models of Different Dimensions (continued)

(b) it's **silly** from a **measurement point of view**: with a **(conditionally) IID** $N(\theta, \sigma^2)$ **sample** y of size n , Your **measuring instrument** \bar{y} is only **accurate** to **resolution** $\frac{\sigma}{\sqrt{n}} > 0$; **claiming** to be **able to discriminate** between $\theta = 0$ and $\theta \neq 0$ — with **realistic values** of n — is like **someone** with a **scale** that's **only accurate** to the **nearest ounce** telling You that Your **wedding ring** has **1 gram** (0.035 ounce) **less gold in it** than its **advertised weight**.

In a **setting** in which $\theta = 0$ is a **structural singleton**, here are **some results**: here I'm **comparing** the **models** ($i = 1, \dots, n$)

$$M_5: \left\{ \begin{array}{l} (\sigma | \mathcal{B}) \sim \text{diffuse on } (0, \text{large}) \\ (y_i | \sigma \mathcal{B}) \stackrel{\text{iid}}{\sim} N(0, \sigma^2) \end{array} \right\} \quad \text{and} \quad (40)$$

$$M_6: \left\{ \begin{array}{l} (\theta \sigma | \mathcal{B}) \sim \text{diffuse on } (-\text{large}, \text{large}) \times (0, \text{large}) \\ (y_i | \theta \sigma \mathcal{B}) \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2) \end{array} \right\}, \quad (41)$$

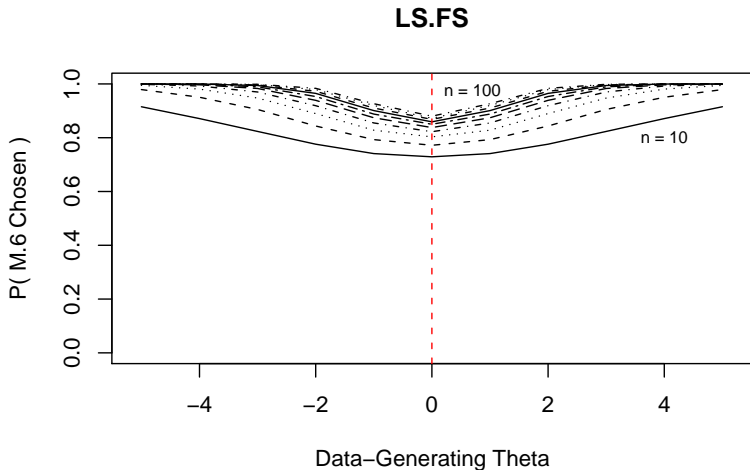
In **this case** a **natural Bayesian competitor** to **BIC** and LS_{FS} would be to **construct** the **central** $100(1 - \alpha)\%$ **posterior interval** for θ under M_6 and **choose** M_6 if **this interval doesn't contain 0**.

Testing Sharp-Null Hypotheses (continued)

Simulation experiment details: data-generating $\sigma_{DG} = 10$; $n = 10, 20, \dots, 100$; data-generating $\theta_{DG} = \{0, 1, \dots, 5\}$; **1,000 simulation replications**, $M = 100,000$ Monte-Carlo draws for LS_{FS} ; the **figures** below give **Monte-Carlo estimates** of the **probability that M_6 is chosen**.

As before, let's call **choosing M_6 : $\theta \neq 0$ when $\theta_{DG} = 0$** a **false-positive** error and **choosing M_5 : $\theta = 0$ when $\theta_{DG} \neq 0$** a **false-negative** mistake.

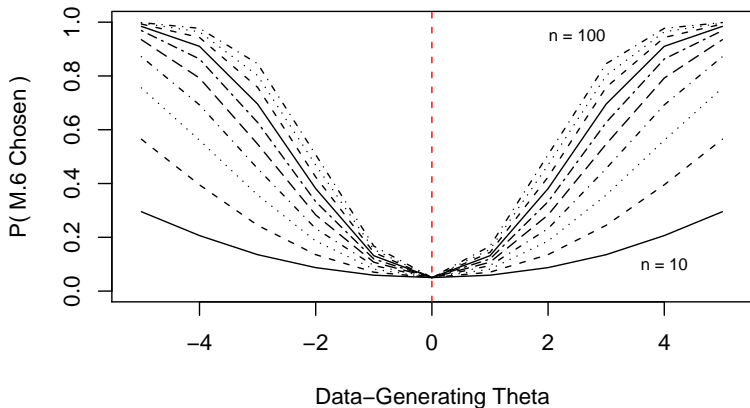
LS_{FS} Results: Sharp-Null Testing



In this **structural-singleton setting**, the LS_{FS} approach makes **hardly any false-negative errors** but **quite a lot of false-positive mistakes**.

Interval ($\alpha = 0.05$) Results: Sharp-Null Testing

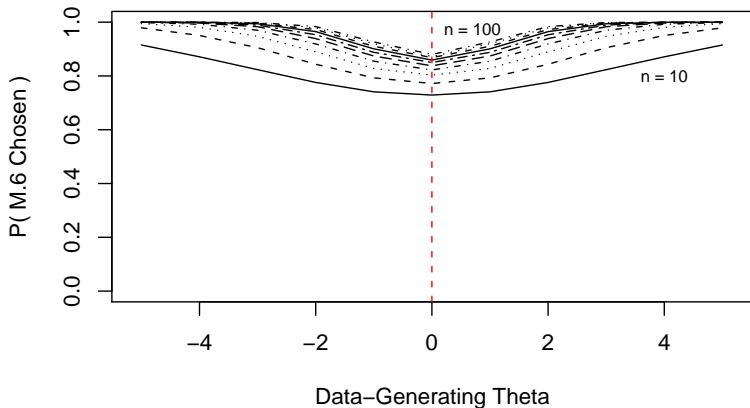
Posterior Interval (alpha = 0.05)



The **behavior** of the **posterior interval approach** is of course **quite different**: it makes **many false-negative errors** because its **rate of false-positive mistakes is fixed at 0.05**.

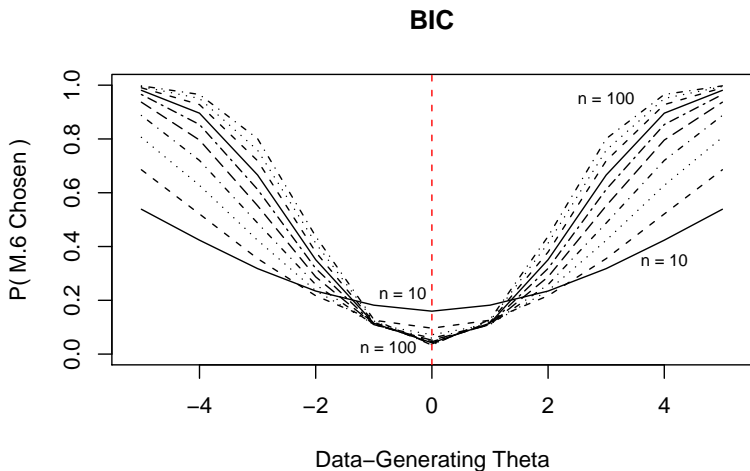
Interval (α Modified to LS_{FS} Behavior) Results

Posterior Interval (alpha Modified to LS.FS Behavior)



When the **interval method** is **modified** so that α **matches** the LS_{FS} **behavior** at $\theta_{DG} = 0$ (letting α **vary** with n), the **two approaches** have **identical model-discrimination ability**.

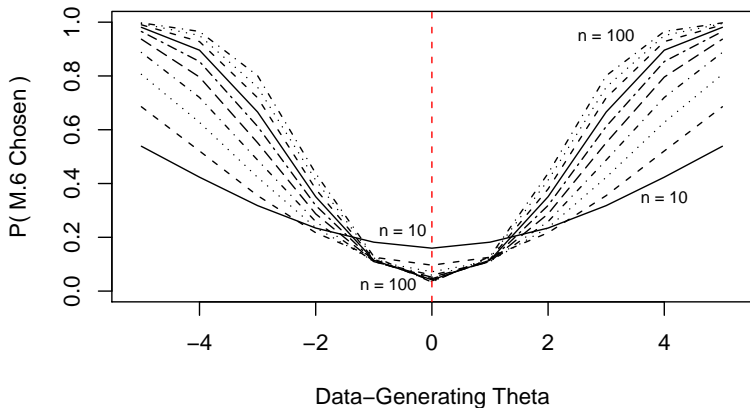
BIC Results: Sharp-Null Testing



BIC's behavior is quite different from that of LS_{FS} and fixed- α posterior intervals: its false-positive rate decreases as n grows, but it suffers a high false-negative rate to achieve this goal.

Interval (α Modified to BIC Behavior) Results

Posterior Interval (alpha Modified to BIC Behavior)



When the **interval method** is **modified** so that α **matches** the **BIC behavior** at $\theta_{DG} = 0$ (again letting α **vary** with n), the **two approaches** have **identical model-discrimination ability**.

LS_{FS} Versus BIC: Geometric Versus Poisson

As another **model-comparison example**, suppose You have an **integer-valued** data set $D = y = (y_1 \dots y_n)$ and You wish to **compare**

$M_7 =$ **Geometric**(θ_1) **sampling distribution** with a **Beta**(α_1, β_1) **prior** on θ_1 , and

$M_8 =$ **Poisson**(θ_2) **sampling distribution** with a **Gamma**(α_2, β_2) **prior** on θ_2 .

LS_{FS} and **BIC** both have **closed-form expressions** in this **situation**:

with $s = \sum_{i=1}^n y_i$ and $\hat{\theta}_1 = \frac{\alpha_1 + n}{\alpha_1 + \beta_1 + s + n}$,

$$\begin{aligned} LS_{FS}(M_7|y \mathcal{B}) &= \log \Gamma(\alpha_1 + n + \beta_1 + s) + \log \Gamma(\alpha_1 + n + 1) \\ &\quad - \log \Gamma(\alpha_1 + n) - \log \Gamma(\beta_1 + s) \quad (42) \\ &\quad + \frac{1}{n} \sum_{i=1}^n [\log \Gamma(\beta_1 + s + y_i) \\ &\quad - \log \Gamma(\alpha_1 + n + \beta_1 + s + y_i + 1)], \end{aligned}$$

$$BIC(M_7|y \mathcal{B}) = -2[n \log \hat{\theta}_1 + s \log(1 - \hat{\theta}_1)] + \log n, \quad (43)$$

Geometric Versus Poisson (continued)

$$\begin{aligned}LS_{FS}(M_8|y\mathcal{B}) &= (\alpha_2 + s) \log(\beta_2 + n) - \log \Gamma(\alpha_2 + s) \\ &\quad - (\alpha_2 + s) \log(\beta_2 + n + 1) \\ &\quad + \frac{1}{n} \sum_{i=1}^n [\log \Gamma(\alpha_2 + s + y_i) - y_i \log(\beta_2 + n + 1) \\ &\quad - \log \Gamma(y_i + 1)], \text{ and}\end{aligned}\tag{44}$$

$$BIC(M_8|y\mathcal{B}) = -2[s \log \hat{\theta}_2 - n \hat{\theta}_2 - \sum_{i=1}^n \log(y_i!)] + \log n,\tag{45}$$

$$\text{where } \hat{\theta}_2 = \frac{\alpha_2 + s}{\beta_2 + n}.$$

Simulation details: $n = \{10, 20, 40, 80\}$, $\alpha_1 = \beta_1 = \alpha_2 = \beta_2 = 0.01$, **1,000 simulation replications**; it **turns out** that with $(\theta_1)_{DG} = 0.5$ (Geometric) and $(\theta_2)_{DG} = 1.0$ (Poisson), **both data-generating distributions are monotonically decreasing and not easy to tell apart by eye.**

Let's call **choosing** M_8 (Poisson) when $M_{DG} = \mathbf{Geometric}$ a **false-Poisson** error and **choosing** M_7 (Geometric) when $M_{DG} = \mathbf{Poisson}$ a **false-Geometric** mistake.

Geometric Versus Poisson (continued)

The **table below** records the **Monte-Carlo probability** that the **Poisson model** was chosen.

M.DG = Poisson			M.DG = Geometric		
n	LS.FS	BIC	n	LS.FS	BIC
10	0.8967	0.8661	10	0.4857	0.4341
20	0.9185	0.8906	20	0.3152	0.2671
40	0.9515	0.9363	40	0.1537	0.1314
80	0.9846	0.9813	80	0.0464	0.0407

Both methods make **more false-Poisson errors** than **false-Geometric mistakes**; the **results reveal once again** that **neither BIC nor LS_{FS} uniformly dominates** — each has a **different pattern** of **false-Poisson** and **false-Geometric errors** (LS_{FS} **correctly identifies the Poisson more often** than **BIC** does, but as a result **BIC gets the Geometric right more often** than LS_{FS}).

Summary: Bayes Factors/BIC Versus Log Scores/DIC

Q_1 : Is M_1 **better than** M_2 ?

As before, let's agree to call {choosing M_2 when the structure of M_1 is correct} a **false-positive** error, and {choosing M_1 when the structure of M_2 is correct} a **false-negative** mistake.

It turns out that the **log-score approach** has **model-discrimination characteristics similar to those of the Deviance Information Criterion (DIC; Spiegelhalter et al., 2002)**, but **log scores avoid the DIC drawback of obtaining (sharply) different estimates of model complexity as a function of the parameterization used to define the deviance.**

- **Case 1:** M_1 and M_2 are **both parametric**, and the **dimensions of their parameter spaces are the same.**

In this case, {**Bayes factors/BIC**} and {**log scores/DIC**} will **often have similar false-positive and false-negative error rates; when they differ (e.g., with small samples), neither uniformly dominates, because lower false-positive rates are always accompanied by higher false-negative rates.**

Summary: Bayes Factors/BIC Versus Log Scores/DIC

Q_1 : Is M_1 **better than** M_2 ?

- Case 2:** M_1 and M_2 are **both parametric**, but the **dimension** of the parameter space in M_2 is **greater than that** in M_1 .

Canonical example ($i = 1, \dots, n$):

$$M_5: \left\{ \begin{array}{l} (\sigma | \mathcal{B}) \sim \text{diffuse on } (0, \text{large}) \\ (y_i | \sigma \mathcal{B}) \stackrel{\text{iid}}{\sim} N(0, \sigma^2) \end{array} \right\} \quad \text{and} \quad (46)$$

$$M_6: \left\{ \begin{array}{l} (\theta \sigma | \mathcal{B}) \sim \text{diffuse on } (-\text{large}, \text{large}) \times (0, \text{large}) \\ (y_i | \theta \sigma \mathcal{B}) \stackrel{\text{iid}}{\sim} N(\theta, \sigma^2) \end{array} \right\}, \quad (47)$$

In this setting, advocates of **Bayes factors** often point out the following **consistency** results: as $n \rightarrow \infty$ with the models under consideration fixed at M_5 and M_6 ,

- $P_{RS}(\text{Bayes factors choose } M_6 | M_6 \text{ correct}) \rightarrow 1$
- $P_{RS}(\text{Bayes factors choose } M_5 | M_5 \text{ correct}) \rightarrow 1$

Bayes Factors/BIC Versus Log Scores/DIC (continued)

As $n \rightarrow \infty$ **with the models under consideration fixed** at M_5 and M_6 ,

- $P_{RS}(\text{Bayes factors choose } M_6 | M_6 \text{ correct}) \rightarrow 1$
- $P_{RS}(\text{Bayes factors choose } M_5 | M_5 \text{ correct}) \rightarrow 1$
- $P_{RS}(\text{log scores choose } M_6 | M_6 \text{ correct}) \rightarrow 1$
- $P_{RS}(\text{log scores choose } M_5 | M_5 \text{ correct}) \rightarrow \boxed{0}$

(We already saw this in the graph on page 105.)

This is correct (it's a valid theorem), but **for me it's not a relevant theorem**, for the following reasons:

- The asymptotics are unrealistic: as n grows, to better model the complexity of the real world, the **models under comparison don't stay fixed** (they increase in complexity).
- Data-gathering often unfolds over time, in which case as n grows the IID assumption in M_5 and M_6 becomes less plausible, as the **stationarity of the process You're studying comes increasingly into question**.

Bayes Factors/BIC Versus Log Scores/DIC (continued)

- **Most importantly, when $n = 71$ in my problem, I don't care what happens for $n = \infty$: I want to know about the false-positive/false-negative tradeoffs of various model comparison methods with $n = 71$, and consistency tells me precisely nothing about that.**

The **right way to answer this question** is either with closed-form calculations (if possible) or with simulation:

- (1) **Hold the structure of the problem and the sample size fixed to match the real problem, with known data-generating values of the parameters (similar to parameter estimates based on Your data), and evaluate the false-positive and false-negative error rates of the competing model-comparison methods (no method will uniformly dominate, for the reasons given above);**
- (2) **Think about the real-world consequences of false-positive and false-negative errors; and**
- (3) **Choose the model-comparison method with the best performance on the type of error that's more important.**

Bayes Factors/BIC Versus Log Scores/DIC (continued)

As a general rule in Case 2, Bayes factors were designed for consistency, so they tend to make more false-negative errors than log scores; and log scores were designed to make good predictions, so they make more false-positive errors than Bayes factors.

(Actually, by the **Modeling-As-Decision Principle**, the **gold standard** for false-positive/false-negative behavior is provided neither by Bayes factors nor by log scores but instead by **Bayesian decision theory** in **Your problem**, but the **3-step process** on the **previous page** will often be a good approximation to the **decision-theoretic solution**.)

Peace treaty proposal: Advocates of {Bayes factors/BIC} and {log scores/DIC} should shake hands on the **true proposition** that **neither approach uniformly dominates**: for any $n < \infty$, **both approaches make both false-positive and false-negative errors**, and there's **no model-comparison method** that **simultaneously minimizes both error rates** for fixed n ; therefore, **everybody should become well acquainted with both approaches**, and **use them flexibly according to the real-world severity of the two kinds of errors they make**.

Real-World Implications of False Positives and Negatives

Examples of the real-world implications of false-positive and false-negative errors:

- In the **structural-singleton genetic linkage example** (back on **page 100**), from the **point of view of scientific inference** it's **arguably worse to {declare linkage between two genes when none exists}** (a **false-positive mistake**) than to **{fail to declare linkage when it's present}** (a **false-negative error**; cf. the usual **Neyman-Pearson type I/type II argument**), so **Bayes factors would be better in this instance** than **log scores** from an **inferential scientific perspective**.
- **Variable selection in searching through many compounds or genes to find successful treatments to be developed by a drug company**: here a **false-positive mistake** (taking an **ineffective compound or gene forward to the next level of investigation**) costs the **drug company** $\$C$, but a **false-negative error** (failing to move forward with a **successful treatment, in a highly-competitive market**) costs $\$\kappa C$ with $\kappa = 10\text{--}100$: **log scores would be better here**.

False-Positive/Negative Implications (continued)

Lest You think that Bayes factors are always better for scientific inference and log scores are always superior for decision-making:

- In a **two-arm clinical-trial setting** (such as the **IHGA case study**), consider **again** the **mixed-effects Poisson regression model** M_2 :

$$\begin{aligned}(y_i | \lambda_i \mathcal{B}) &\stackrel{\text{indep}}{\sim} \text{Poisson}(\lambda_i) \\ \log \lambda_i &= \beta_0 + \beta_1 x_i + e_i \\ (e_i | \sigma_e \mathcal{B}) &\stackrel{\text{iID}}{\sim} N(0, \sigma_e^2), \quad (\beta_0 \beta_1 \sigma_e | \mathcal{B}) \sim \text{diffuse},\end{aligned}\tag{48}$$

where the y_i are **counts** of a **relatively rare event** and x_i is **1** for the **treatment group** and **0** for **control**; You would consider **fitting this model** instead of its **fixed-effects counterpart** M_1 , obtained by **setting** $\sigma_e = 0$, to **describe unexplainable heterogeneity**.

In this **setting**, **Bayes factors** will make the **mistake** of **{telling You that $\sigma_e = 0$ when it's not}** **more often** than **log scores**, and **log scores** will make the **error** of **{telling You that $\sigma_e > 0$ when it's actually 0}** **more often** than **Bayes factors**, but the **former mistake** is **much worse** than the **latter**, because You will **underpropagate uncertainty** about the **fixed effect** β_1 , which is the **whole point of the investigation**.

- (1) **Log Scores** for **Model Comparison**
- (2) A **Bayesian non-parametric look** at the **frequentist bootstrap**

(2) BNP and the Bootstrap: A Motivating Example

Case Study 1. (Krnjajić, Kottas, Draper 2008): **In-home geriatric assessment (IHGA)**. In an **clinical trial** conducted in the **1980s** (Hendriksen et al., 1984), **572 elderly people**, representative of $\mathcal{P} = \{\text{all non-institutionalized elderly people in Denmark}\}$, were **randomized**, **287** to a **control** (C) group (who received **standard health care**) and **285** to a **treatment** (T) group (who received **standard care plus IHGA**: a kind of **preventive medicine** in which **each person's medical and social needs** were **assessed and acted upon individually**).

One **important outcome** was the **number of hospitalizations** during the **two-year** life of the study:

Group	Number of Hospitalizations				n	Mean	SD
	0	1	...	m			
Control	n_{C0}	n_{C1}	...	n_{Cm}	$n_C = 287$	\bar{y}_C	s_C
Treatment	n_{T0}	n_{T1}	...	n_{Tm}	$n_T = 285$	\bar{y}_T	s_T

Let μ_C and μ_T be the **mean hospitalization rates** (per two years) in \mathcal{P} under the C and T **conditions**, respectively.

Here are **four statistical questions** that **arose from this study**:

The Four Principal Statistical Activities

Q₁: Was the **mean number of hospitalizations per two years** in the **IHGA** group **different from** that in **control** by an **amount** that was **large in practical** terms? [**description** involving $\left(\frac{\bar{y}_T - \bar{y}_C}{\bar{y}_C}\right)$]

Q₂: Did **IHGA (causally)** change the **mean number of hospitalizations per two years** by an **amount** that was **large in statistical** terms? [**inference** about $\left(\frac{\mu_T - \mu_C}{\mu_C}\right)$]

Q₃: On the **basis of this study**, how **accurately** can You **predict** the **total decrease in hospitalizations** over a **period** of N years if **IHGA** were **implemented throughout Denmark**? [**prediction**]

Q₄: On the **basis of this study**, is the **decision to implement IHGA** **throughout Denmark optimal** from a **cost-benefit** point of view? [**decision-making**]

These **questions encompass** almost all of the **discipline of statistics**: **describing** a data set D , **generalizing outward inferentially** from D , **predicting new data** D^* , and **helping** people **make decisions** in the **presence of uncertainty** (I include **sampling/experimental design** under **decision-making**; **omitted**: data **quality assurance (QA)**, ...).

Optimal Bayesian Model Specification: IHGA Analysis

Definition. In model specification, **optimal** = {**conditioning only** on **propositions rendered true** by the **context** of the **problem** and the **design** of the **data-gathering process**, while **at the same time** **ensuring** that Your set \mathcal{B} of **conditioning propositions** includes **all relevant problem context**}.

Q: Can this **optimality goal** be achieved? **A:** Yes, **sometimes**.

Example: **Optimal Analysis (1)** of IHGA clinical trial:

Group	Number of Hospitalizations				n	Mean	SD
	0	1	...	m			
Control	n_{C0}	n_{C1}	...	n_{Cm}	$n_C = 287$	\bar{y}_C	s_C
Treatment	n_{T0}	n_{T1}	...	n_{Tm}	$n_T = 285$	\bar{y}_T	s_T

Before the data set arrives, Your **uncertainty** about the **control-group data values** $\{C_i = \text{number of hospitalizations for control patient } i\}$ is **exchangeable**, meaning that Your **predictive distribution** $p(C_1, \dots, C_{n_C} | \mathcal{B})$ is the **same no matter what order** the C_i values are written down in.

IHGA Clinical Trial Analysis (continued)

Similarly, **before the data set arrives**, Your **uncertainty** about the **treatment-group data values** $\{T_j = \text{number of hospitalizations for treatment patient } j\}$ is also **exchangeable**.

These **exchangeability judgments arise directly from problem context** and are **therefore part of \mathcal{B}** ; in **other words**, basing the **model on exchangeability** is an example of **optimal Bayesian model specification**.

de Finetti (1937) proved a **wonderful theorem** with the **following consequences in this clinical trial** (and others like it).

Since the control patients were chosen to be representative of (like a random sample from)

$\mathcal{P}_C = \{\text{all elderly non-institutionalized Danish people in the early 1980s, receiving standard health care}\}$,

and **since the treatment patients were like a random sample from**

$\mathcal{P}_T = \{\text{all elderly non-institutionalized Danish people in the early 1980s, receiving standard health care plus IHGA}\}$,

IHGA Clinical Trial Analysis (continued)

and **since** there's **no logical or probabilistic linkage** between the C_i and T_j ,

(a) it's **meaningful** to **think** of F_C and F_T as the **cumulative distribution functions (CDFs)** of the **control** and **treatment population hospitalization counts**, and

(b) **de Finetti's theorem** then **says** that the **following model achieves optimal Bayesian model specification**:

$$(F_C|\mathcal{B}) \sim DP[\alpha_C, F_{0C}] \text{ and } (F_C|\alpha_T\mathcal{B}) \sim DP[\alpha_T, F_{0T}] \\ (C_i|F_C\mathcal{B}) \stackrel{\text{i.i.d.}}{\sim} F_C \text{ and } (T_j|F_T\mathcal{B}) \stackrel{\text{i.i.d.}}{\sim} F_T, \quad (49)$$

in which $DP(\alpha_C, F_{0C})$ is a **member** of the **Dirichlet-Process class** of **Bayesian non-parametric priors** on \mathcal{F}_C , the **set** of all **CDFs** on \mathfrak{R} , and **similarly** for $DP(\alpha_T, F_{0T})$.

Focusing for **simplicity** just on the **control-group data** and **letting** $C = (C_1, \dots, C_{n_C})$, it's a **basic fact** about **DP priors** that

$$(F_C|C\mathcal{B}) \sim DP\left(\alpha_C + n_C, \frac{\alpha_C F_{0C} + n_C \hat{F}_{n_C}}{\alpha_C + n_C}\right). \quad (50)$$

IHGA Clinical Trial Analysis (continued)

where \hat{F}_{n_C} is the **empirical CDF** of the **control-group data values** (and **similarly** for the **treatment data**).

With the $DP(\alpha, F_0)$ **prior**, α **plays** the **role** of the **prior sample size** and F_0 is the **prior estimate** of F .

If (as is the case here) **little is known** about **hospitalization rates** for **elderly non-institutionalized Danish people** in the **early 1980s** with and without **IHGA**, this **state of information** can be **captured** with the **choices** $(\alpha, F_0) = (0, \text{anything})$, in **which case** the **posterior distributions** in **control** and **treatment** become

$$(F_C|CB) \sim DP(n_C, \hat{F}_{n_C}) \quad \text{and} \quad (F_T|TB) \sim DP(n_T, \hat{F}_{n_T}). \quad (51)$$

Fact (Draper, 2014). If \hat{F}_n is the **empirical CDF** based on $y = (y_1, \dots, y_n)$, then **simulated draws** from $DP(n, \hat{F}_n)$ can be **approximated to high accuracy**, even with **small n** , by **making frequentist bootstrap draws** from y , and **this analysis** will be **about 30 times faster** than the **conventional Bayesian Monte-Carlo method** for **DPs** (the **stick-breaking algorithm**).

IHGA Clinical Trial Analysis (continued)

Thus a **highly accurate, computationally fast, Monte-Carlo approximate optimal Bayesian analysis** of this **clinical trial** is:

- **Choose a large integer M such as 100,000 or 1,000,000.**

- **For $m = 1, \dots, M$,**

- **draw $(C_1^*, \dots, C_{n_C}^*)$ at random with replacement from (C_1, \dots, C_{n_C}) and compute the mean \bar{C}_m^* of these C_i^* values;**

- **draw $(T_1^*, \dots, T_{n_T}^*)$ at random with replacement from (T_1, \dots, T_{n_T}) and compute the mean \bar{T}_m^* of these T_j^* values;**

- **compute $\theta_m^* = \frac{\bar{T}_m^* - \bar{C}_m^*}{\bar{C}_m^*}$; store this value at position m in vector θ^* .**

- **Draw a histogram or density trace of the θ^* values as Your approximate posterior distribution for $\theta = \frac{\mu_T - \mu_C}{\mu_C}$ given the data set (C, T) and the background information \mathcal{B} ; calculate the mean and SD of the θ^* values as Your approximate posterior mean and SD for θ (respectively); compute the 2.5% and 97.5% quantiles of the distribution of the θ^* values as Your approximate 95% Bayesian interval estimate for θ .**

IHGA Clinical Trial Analysis (continued)

This analysis plan should make everybody happy: it uses only the frequentist bootstrap to achieve a highly accurate approximate optimal Bayesian analysis (i.e., You frequentists out there can interpret the results in a Bayesian way, with direct probability statements), and with minimal computing time.

Optimal Analysis 2 (BQQI). Another approach to optimal Bayesian model specification in this clinical trial is provided by an approach that might be called Bayesian Qualitative/Quantitative Inference (BQQI).

Consider just the control group for a moment, and temporarily denote the data values C_i in this group by $y = (y_1, \dots, y_n)$.

Another of de Finetti's Representation Theorems (generalizing the result for Bernoulli outcomes), not mentioned previously, permits a completely different analysis of the IHGA data, as follows.

- If the data vector $y = (y_1, \dots, y_n)$ takes on ℓ distinct values $v = (v_1, \dots, v_\ell)$ (real numbers or not) and I judge (my uncertainty about) the infinite sequence (y_1, y_2, \dots) to be exchangeable,

then a **desire** for **logical internal consistency compels** me

(i) to **think about** the **quantities** $\phi = (\phi_1, \dots, \phi_\ell)$, where ϕ_j is the **limiting relative frequency** of the v_j **values** in the **infinite sequence**, and

(ii) to **adopt** the **Multinomial** model

$$\begin{aligned}(\phi|\mathcal{B}) &\sim p(\phi|\mathcal{B}) \\ p(y_i|\phi) &= c \prod_{j=1}^{\ell} \phi_j^{s_j},\end{aligned}\tag{52}$$

where s_j is the **number** of y_i **values equal** to v_j ;

- If **context suggests** a **diffuse** prior for ϕ (as in the **IHGA case study**), a **convenient (conjugate) choice** is **Dirichlet**(α) with $\alpha = (\alpha_1, \dots, \alpha_\ell)$ and **all** of the α_j **positive but close to 0**; and
- with a **Dirichlet**(α) **prior** for ϕ , the **posterior** is **Dirichlet**(α'), where $s = (s_1, \dots, s_\ell)$ and $\alpha' = (\alpha + s)$.

IHGA Clinical Trial Analysis (continued)

Note, remarkably, that the v_j **values** themselves **make no appearance** in the **model**; this **modeling approach** is **natural** with **qualitative outcomes** but **can also be used** when the v_j are **real numbers**.

For example, for **real-valued** y_i , if (as in the **IHGA case study**) **interest focuses** on the (**underlying population**) **mean** in the **infinite sequence** (y_1, y_2, \dots) , this is $\mu_y = \sum_{j=1}^{\ell} \phi_j v_j$, which is **just a linear function** of the ϕ_j with **known coefficients** v_j .

In the **IHGA two-independent-samples** setting, I can **apply de Finetti's Representation Theorem twice, in parallel**, on the C and T **data values**.

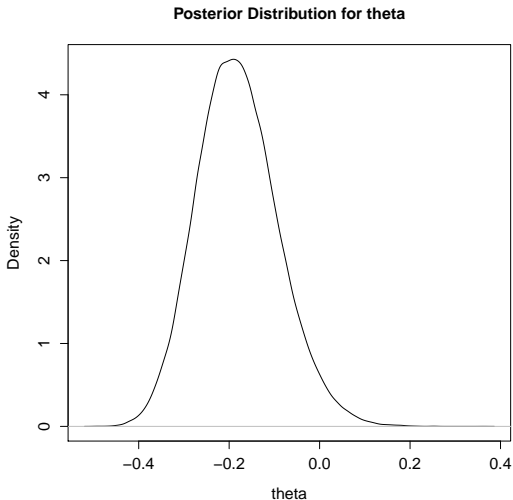
I don't know much about the **underlying frequencies** of $\{0, 1, \dots, 7\}$ **hospitalizations** under C and T **external** to the **data**, so I'll use a **Dirichlet** $(\epsilon, \dots, \epsilon)$ **prior** for both ϕ_C and ϕ_T with $\epsilon = \mathbf{0.001}$, leading to a **Dirichlet** $(138.001, \dots, 2.001)$ **posterior** for ϕ_C and a **Dirichlet** $(147.001, \dots, 0.001)$ **posterior** for θ_T (**other small positive choices** of ϵ yield **similar results**).

IHGA Clinical Trial Analysis (continued)

```
library( MCMCpack )
alpha.C <- c( 138.001, 77.001, 46.001, 12.001, 8.001, 4.001,
             0.001, 2.001 )
alpha.T <- c( 147.001, 83.001, 37.001, 13.001, 3.001, 1.001,
             1.001, 0.001 )
set.seed( 3141593 )
phi.C.star <- rdirichlet( 100000, alpha.C )
phi.T.star <- rdirichlet( 100000, alpha.T )
mean.effect.C.star <- phi.C.star %*% ( 0:7 )
mean.effect.T.star <- phi.T.star %*% ( 0:7 )
theta.star <- ( mean.effect.T.star - mean.effect.C.star ) /
              mean.effect.C.star
print( posterior.mean.theta <- mean( theta.star ) )
# [1] -0.1809106
print( posterior.sd.theta <- sd( theta.star ) )
# [1] 0.08959087
quantile( theta.star, probs = c( 0.0, 0.025, 0.5, 0.95,
                                0.975, 1.0 ) )
#           0%           2.5%           50%           95%
# -0.495724757 -0.344056588 -0.185267638 -0.026189168
#           97.5%          100%
#  0.007791367  0.362005284
```

IHGA Clinical Trial Analysis (continued)

```
print( posterior.probability.ihga.beneficial <-  
  mean( theta.star < 0 ) )  
# [1] 0.97038
```



IHGA Clinical Trial Analysis (continued)

Analysis	theta Posterior		Posterior Probability
	Mean	SD	IHGA beneficial ($\theta < 0$)
1 Non-parametric [Frequentist Bootstrap]	-0.177	0.0891	0.963
2 BQQI [Bayesian Bootstrap]	-0.181	0.0896	0.970

The **Bayesian Qualitative/Quantitative Inferential (BQQI)** results, which are **based** on an **instance** of **optimal model specification**, **coincide** in **this case** with the **more technically challenging Bayesian non-parametric analyses**, and are **achieved** with **no MCMC sampling** and a **computational clock time** of **less than 1 second**.

The **BQQI** approach is an **application** of the **Bayesian bootstrap** (Rubin, 1981), which (for **complete validity**) includes the **assumption** that the **observed y_i values** form an **exhaustive set** of **{all possible values the outcome y could take on}**.

Limits of Validity of BQQI

That assumption is met in the IHGA case study: possible data values of $\{8, 9, \dots\}$ can be added, each with Dirichlet prior weight of ϵ and count 0, and the changes that result to the above analysis are negligible.

Caution: Not much is currently known about how well the BQQI approach works with conceptually continuous outcome variables; such outcomes are always discretized by the measuring process, so BQQI can technically always be applied, but — when there are many unattained discretized values between the attained values — it's not yet clear what will happen in general.

- The **Modeling-As-Decision Principle** (page 9).
 - The **Calibration Principle** (page 9).
 - The **Prediction Principle** (page 9).
- **Full-sample log scores** (LS_{FS} , page 11) are a **valid Bayesian way to compare models**.
- **Bayes factors** (page 19) can be **hideously sensitive to tiny details** in the **specification** of **diffuse priors** on the **parameters** in the **models** being **compared** (page 23).
 - **When applicable, BIC** (page 27) — which has **built-in Unit-Information priors** (page 28) — is a **version of Bayes factors** that often **satisfactorily solves the sensitivity problem** (but **BIC is not applicable** in, e.g., **hierarchical models with random effects**).
 - The **Decision-Versus-Inference Principle** (page 31).
 - The **Structural Singleton Principle** (page 49).

Summary and Index (continued)

- **Bayes factors do not uniformly dominate log scores in model discrimination ability, and log scores do not uniformly dominate Bayes factors: the two approaches just have different built-in false-positive and false-negative trade-offs (page 60).**
 - **Therefore, instead of choosing one approach and heaping contempt upon the other, we should use whichever of the two methods performs better, on a problem-specific basis (page 64).**
- **With {log scores, which are better than DIC, which is better than AIC}, the goal is accurate out-of-sample prediction; to achieve this goal, these methods favor somewhat less parsimonious models.**
- **By contrast, with {Bayes factors, BIC}, the goal is consistency (page 61); to achieve this goal, these methods favor somewhat more parsimonious models.**
- **Optimal Bayesian model specification (new definition in the literature: page 70) is possible; Bayesian non-parametric (BNP) modeling can in some cases achieve this goal (page 75).**

Summary and Index (continued)

- The **frequentist bootstrap** accurately simulates draws from an important BNP posterior distribution — $DP(n, \hat{F}_n)$ — and **does so about 30 times faster** than the usual DP stick-breaking algorithm (page 73).
- **Bayesian Qualitative/Quantitative Inference** (BQQI; page 75), based on the Bayesian bootstrap, (a) can also achieve optimal Bayesian model specification and (b) is computationally extremely fast.