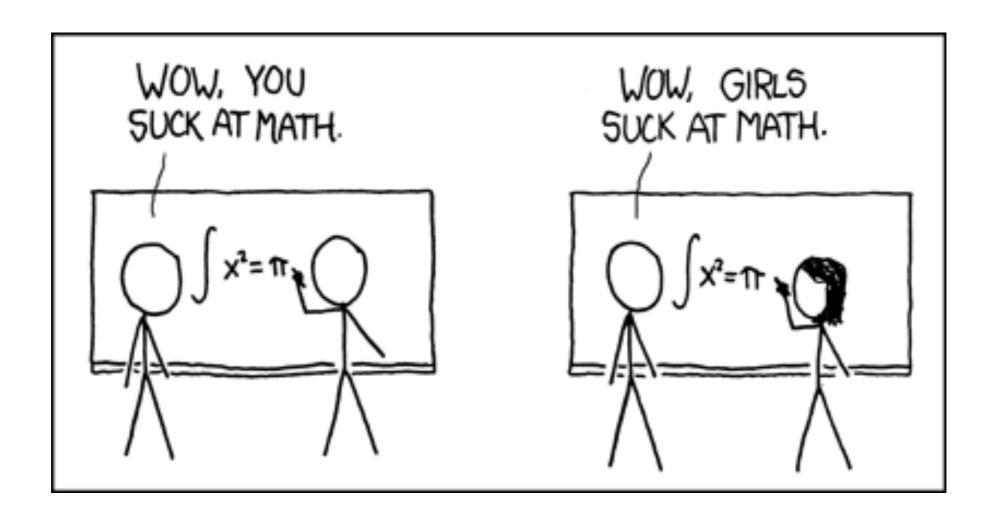


Women in Science and Engineering

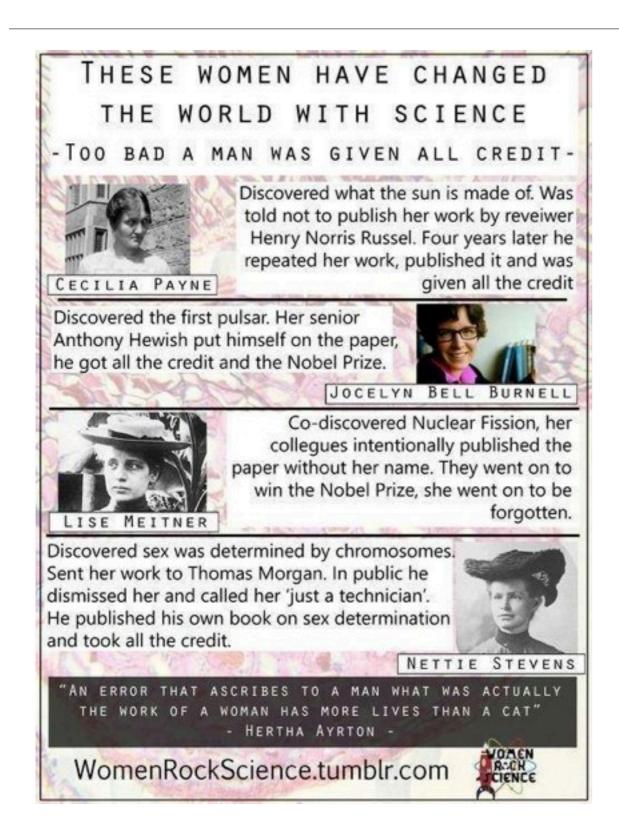
October 18, 2013
Women in Physics Club
Lauren Lui

Generalizations...



xkcd.com

Generalizations...



Promote awareness, not blame!

Outline

- Why should everyone care about imbalanced gender ratios in science?
- Historical perspective
- Examples of gender bias
- Video talks
- Special topics and Studies
 - Leaky pipeline
 - Stereotype threat
 - Gender Bias

Questions...

- Do you know the percentage of women receiving engineering degrees?
- Why don't more women enter the physical sciences, engineering and computing-related fields? and why is this weird?
- Why is it important to have a 50/50 ratio of women/men in STEM fields?

Questions...

- Why don't more women enter the physical sciences, engineering and computing-related fields? and why is this weird?
- Why is it important to have a 50/50 ratio of women in STEM fields?
 - Diversity for the workforce
 - Gender-balanced teams do a better job
 - consider airbag safety for children and small adults
 - If the field doesn't reflect the demographics in the population, the field isn't drawing from the full talent pool that it can

 "Science is a meritocracy – the best scientists naturally rise to the top."

- "Science is a meritocracy the best scientists naturally rise to the top."
 - If this were the case, wouldn't there already be fair representation of all backgrounds?
 - This assumption ignores factors that disproportionately affect students of some backgrounds (e.g., stereotype threat)

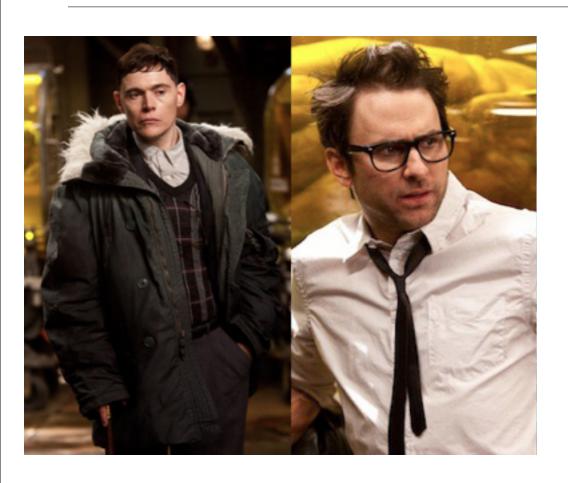
 "Biases against women and minorities in STEM are a thing of the past. The reason why women and minorities are not wellrepresented at the faculty level is that it takes a while for them to progress through their careers. In time, the numbers will catch up."

Institute for Scientist & Engineer Educators, 2013

- "Biases against women and minorities in STEM are a thing of the past. The reason why women and minorities are not wellrepresented at the faculty level is that it takes a while for them to progress through their careers. In time, the numbers will catch up."
 - True that as we reduce biases, it will take time for numbers to catch up, however
 - Biases do still exist (see supplementary reading)

Institute for Scientist & Engineer Educators, 2013

Scientist and Engineering Stereotypes in the Media





Pacific Rim

Thor

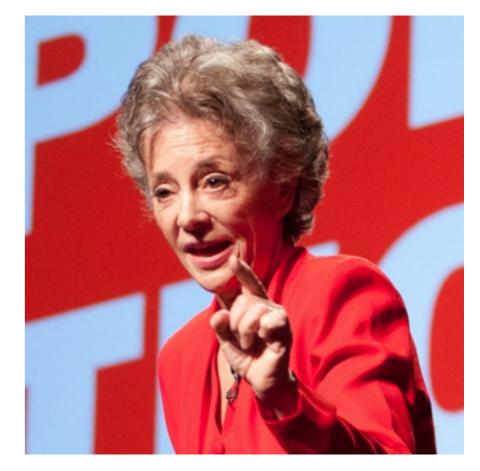


Historical Perspective - Rima Apple

- Agnes Fay Morgan
 - BS 1904, MS 1905 Chemistry from Univ of Chicago
 - PhD 1914 Organic Chemistry from Univ of Chicago
 - 1915 Assistant professorship at UC Berkeley in <u>home economics</u>
 - Conducted nutrition research, despite being in home economics, difficulties with funding
 - feminized department: as a home ec department, called upon to do aspects of nutrition that were closely connected with the home-front, not research.
 - in 1965: Morgan" "My first troubles were budgetary. A tight-fisted board of research gave us \$600 one year for research for the department and I considered this a remarkable windfall. However, I found later that they had given the Chemistry Department \$13,000 for their research. This I considered obviously unfair. I think on one would agree with me then or now."
 - Home Ec could not grant PhDs, despite Morgan's national reputation and numerous awards
 - Nutritionists trained by Morgan received degrees through interdepartmental group.

Historian of the Family and Gender

- Male breadwinner mid 20th century "aberration"
- Rebalancing when women entered paid workforce
 - 1970s in America
 - 1960s ads "you must be really beautiful"
 - 1993 sexual harassment becomes illegal
- Current state of affairs
 - No national childcare standards
 - No subsidized leave to take care of babies
- Thoughts
 - Second class in the workplace or in the home?
 - Worker's right to the family life



http://poptech.org/popcasts/stephanie coontz gender gaps

Anecdotes on Gender Bias

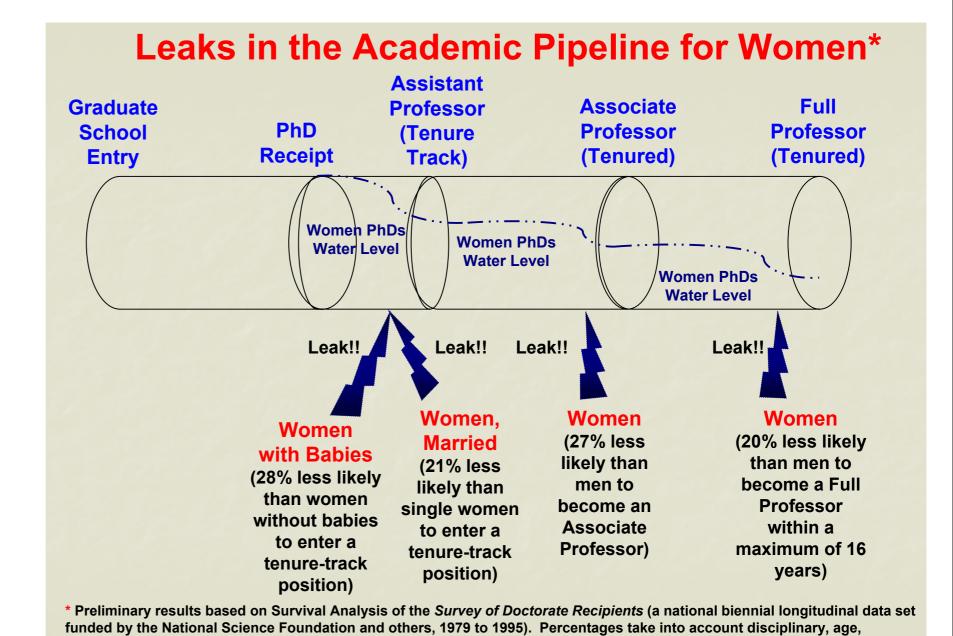
- 2005 Larry Summers President of Harvard
 - Comment: innate differences account for why there are fewer women in science
 - http://www.boston.com/news/education/higher/articles/2005/01/17/ summers_remarks_on_women_draw_fire/?page=full
- 2013 I Fucking Love Science!
 - People were surprised that the person who runs the "I Fucking Love Science" facebook page was a woman
 - Sample comments:
 - "You're beautiful."
 - "you mean you're a girl, AND you're beautiful? wow, i just liked science a lil bit more today ^^"
 - "You're...a woman...?"
 - "OMFG! You are a beautiful GIRL!!! I admit I never expected you to be a girl and on top of that
 a beautiful one. My sincere apologies."
 - *points, mouth open* GIRL!!!
 - "Holy crap I pictured. A 30 sumthin harvard geek Imfao thanks for makin science more enticing ;)"
 - "wow who would've thought!! you're a girl and kindda pretty! LOL"
 - http://www.dailydot.com/society/facebook-fcking-love-science-elise-andrew/

"Leaky Pipeline" and "Glass Ceiling

- Miss Representation: http://www.missrepresentation.org
- Sheryl Sandberg
 - Ted: http://www.youtube.com/watch?v=18uDutylDa4
 - At Grace Hopper: http://www.youtube.com/watch?v=rMVCSrm65kg
 - 9.20 (numbers), 19.00, 23(ambition gap), 25(stereotype threat), 31:20
- Nora Denzel
 - http://www.youtube.com/watch?v=242Z5BhJAC8

Mary Ann Mason: "Do Babies Matter?"

 http://www.aps.org/ programs/women/ workshops/genderequity/upload/ Mason Mary Ann A PS Gender Equity Conference.pdf



ethnicity, PhD calendar year, time-to-PhD degree, and National Research Council academic reputation rankings of PhD program effects. For each event (PhD to TT job procurement, or Associate to Full Professor), data is limited to a maximum of 16 years.

The waterline is an artistic rendering of the statistical effects of family and gender.

Mary Ann Mason: "Do Babies Matter?"

 http://www.aps.org/ programs/women/ workshops/genderequity/upload/ Mason Mary Ann A PS Gender Equity Conference.pdf

Reasons Most Commonly Cited by UCB PhD Students for Shifting Career Goal away from Professor with Research Emphasis

	% citing factor as "Very Important" in career goal shift		Total	Men	Wome n
	1	Negative experience as PhD student	48%	50%	46%
	2	Other life interests	41%	39%	41%
	3	Feelings of isolation/alienation as PhD student	37%	35%	39%
	4	Professional activ. too time consuming	37%	31%	41%
	5	Issues related to children	31%	16%	42%
	6	Geographic location Issues	29%	24%	32%
	7	Issues related to spouse/partner	27%	19%	32%
	8	Lack of encouragement/mentor	25%	28%	22%
	9	Job security	24%	28%	21%
1	.0	Bad job market	23%	25%	22%
1	.1	Career advancement issues	23%	26%	21%
1	.2	Other career interests	22%	27%	19%

Yellow shading indicates the group's response is significantly higher than the other group's response (P<.05).

Source: Mason, Mary Ann and Marc Goulden. 2006. "UC Doctoral Student Career Life Survey." (http://ucfamilyedge.berkeley.edu/grad%20life%20survey.html).

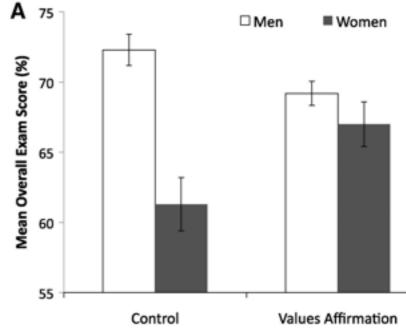
C-MORE work-life balance seminar

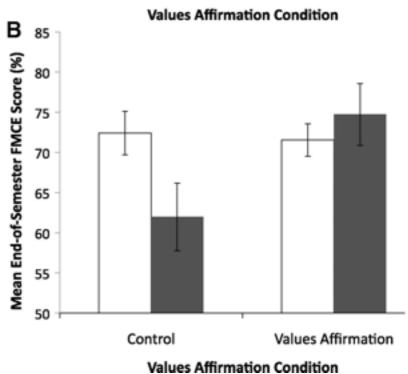
- Center for Microbial Oceanography Research and Education
- Information about your legal rights to raise a family while having a career in higher education (grads, postdocs, professors)
- Studies about the issue
- Suggestions on strategies



Stereotype threat

- Stereotype threat: experience of anxiety or concern in a situation where a person has the potential to confirm a negative stereotype about their social group
- Claude Steele
 - http://www.leedsmet.ac.uk/carnegie/learning_resources/ LAW_PGCHE/SteeleandQuinnStereotypeThreat.pdf
- Reducing the Gender Achievement Gap in College Science: A Classroom Study of Values Affirmation
 - http://www.sciencemag.org/content/330/6008/1234.abstract
 - Values affirmation improves physics test scores for women



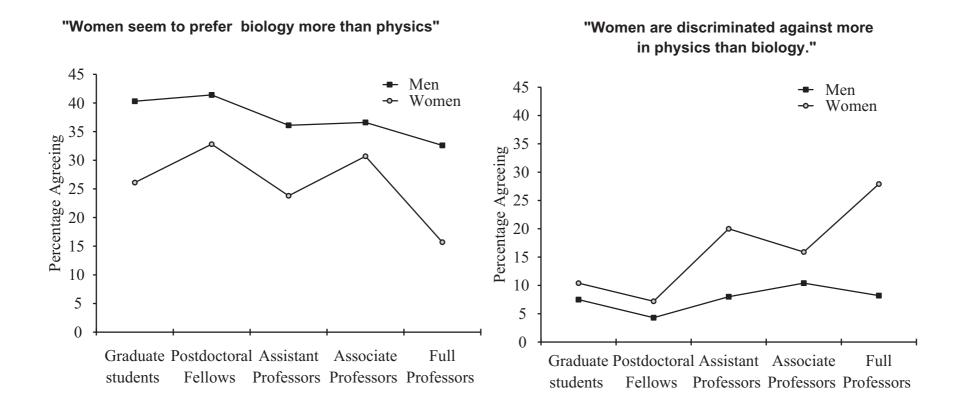


Study: Why fewer women in physical sciences?

- "Gender Segregation in Elite Academic Science"
 - Ecklund et al. 2012 Gender and Society
 - http://gas.sagepub.com/content/26/5/693.abstract
 - "Why are women more likely to biology than physics?"
 - Women were more likely to cite discrimination
 - Men were more likely to cite brain differences or "problems" in math
- http://www.buzzfeed.com/annanorth/what-male-and-female-scientists-say-about-women-in

Study: Why fewer women in physical sciences?

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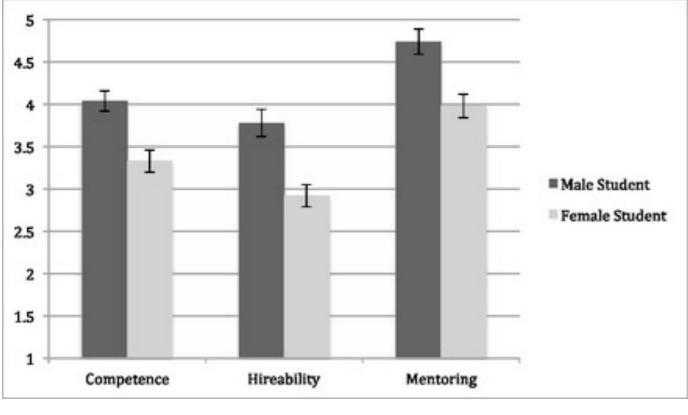


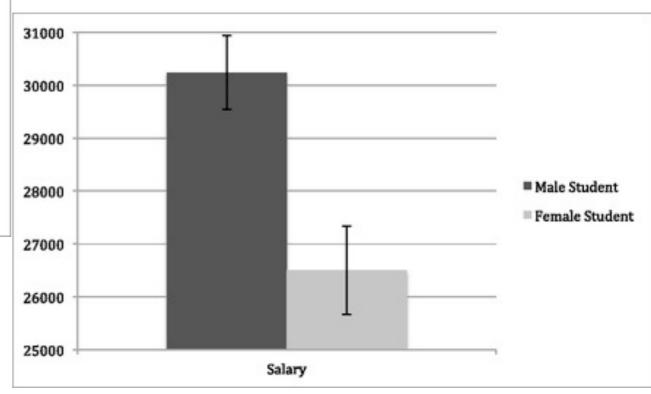
Study: Gender Bias

- "Science faculty's subtle gender biases favor male students"
 - Moss-Racusin et al 2012 PNAS
 - http://www.pnas.org/content/early/2012/09/14/1211286109
 - Faculty participants rated male applicants as significantly more competent than the (identical) female applicant
 - Equally strong among female and male scientists, no variation by age, race, or discipline
- http://www.sciencemag.org/content/337/6102/1592.full?
 sid=4c0653a6-38c9-4852-bf47-c48a2969bf7b
- http://www.nytimes.com/2012/09/25/science/bias-persists-against-womenof-science-a-study-says.html? r=0

Study: Gender Bias

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 - Moss-Racusin et al 2012 PNAS





Study: Gender Bias

- Women need to publish more to receive the same peer-review rating as a man
 - 3 more papers in major journals or 20 more in minor journals
- http://news.sciencemag.org/scienceinsider/2010/09/six-ways-to-keepwomen-in-science.html

Ways to keep women in science and engineering

- Recruitment
 - Encourage more women to enter STEM fields
 - Project Awesome (http://awesome.soe.ucsc.edu/)
- Retention
 - Mentoring
 - "Stop the clock on tenure"
 - test for unconscious bias
- Realize myths
 - http://www.livescience.com/7349-top-5-myths-girls-math-science.html